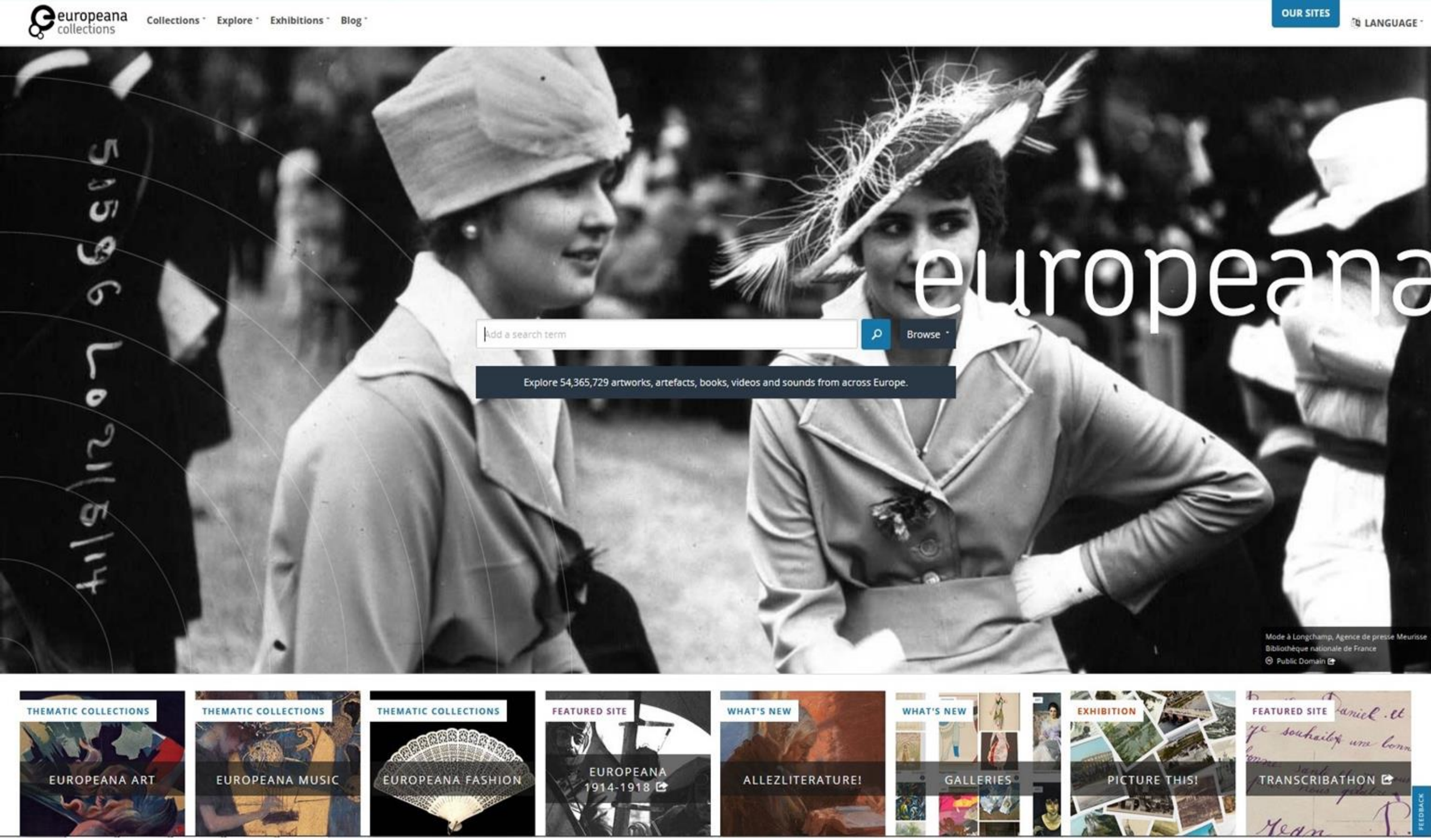
Turner am Barren | Heinrich Hamann.
1902-1903. Museum Für Kunst Und Gewerbe Hamburg, Germany. CC0.

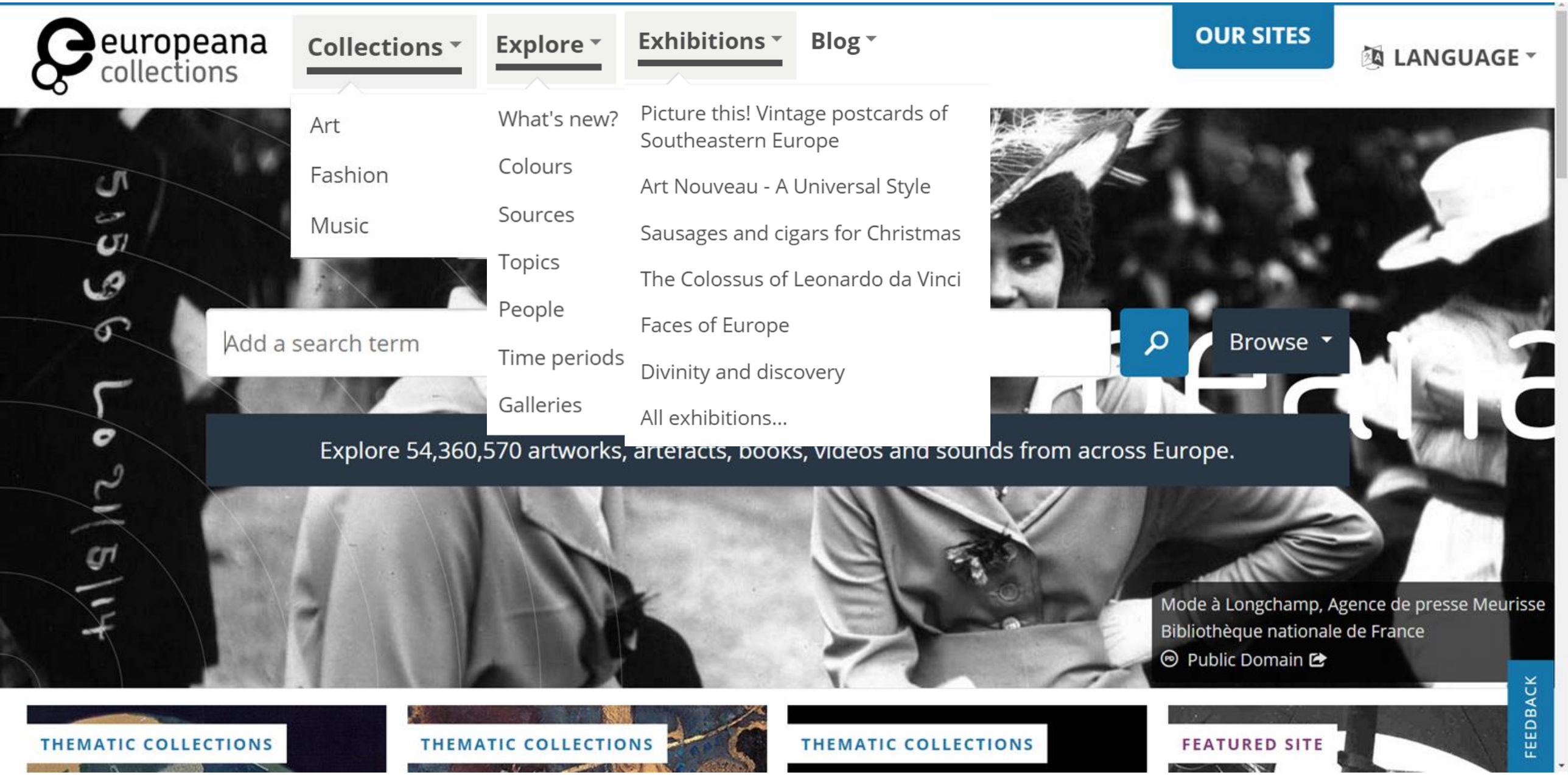
Cultural heritage: reuse, remake, reimagine with Europeana

Adina Ciocoiu | D-Fest, Zagreb, 28 April



http://www.europeana.eu/portal/en

CC BY-SA



http://www.europeana.eu/portal/en

CC BY-SA

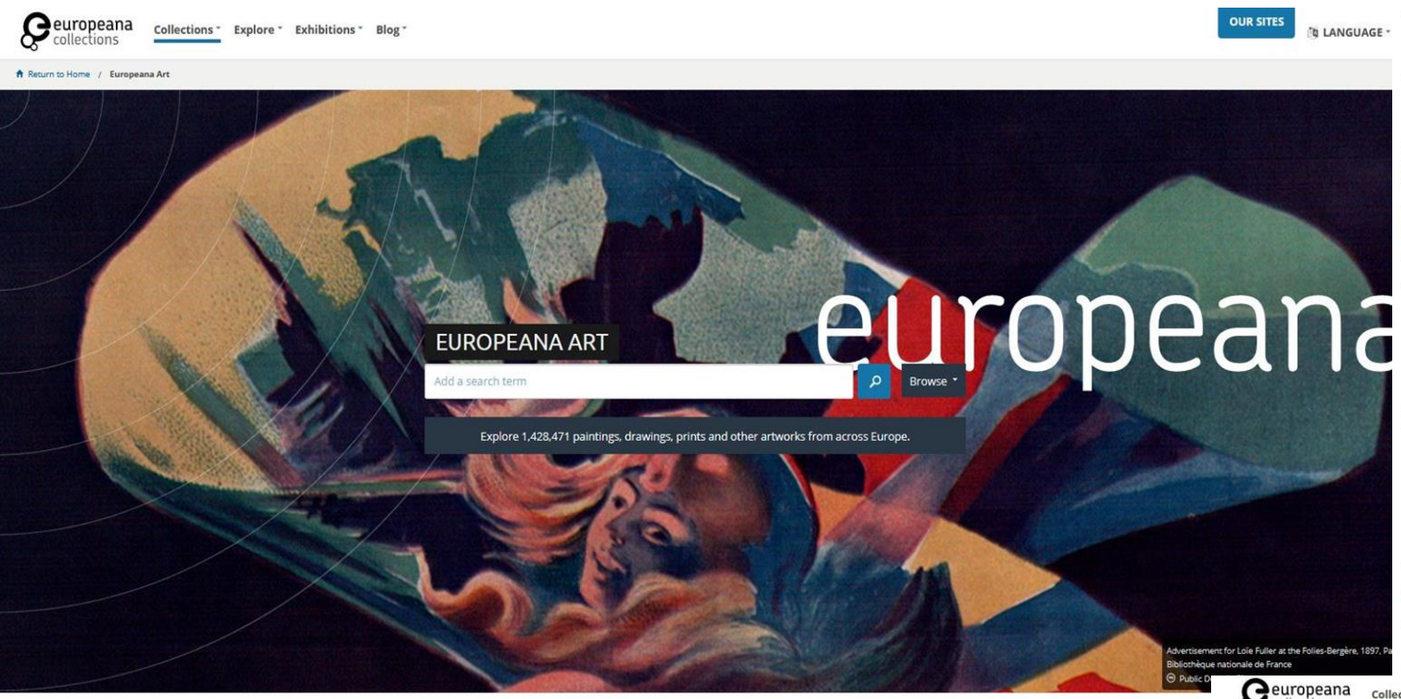
What are the collections for?

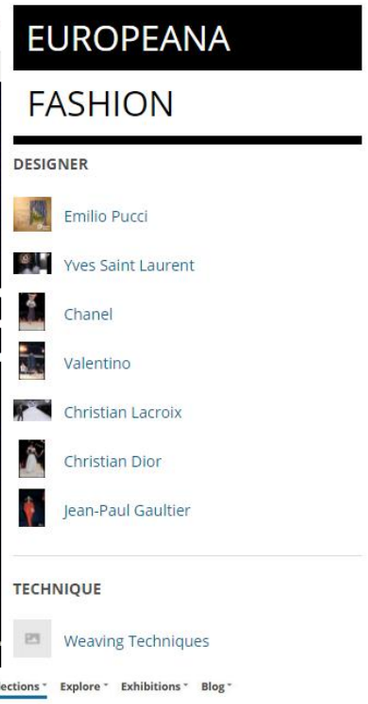
- Inspire discovery through stimulating content & design
- Meet user expectations around search
- Promote open culture goals to stimulate use & re-use
- Build partnerships within and beyond our network

Pyrotechny: a selection of fireworks. Engraving with watercolour by J. Lodge. The Wellcome Library, UK. CC BY.

CC BY-SA

Thematic collections

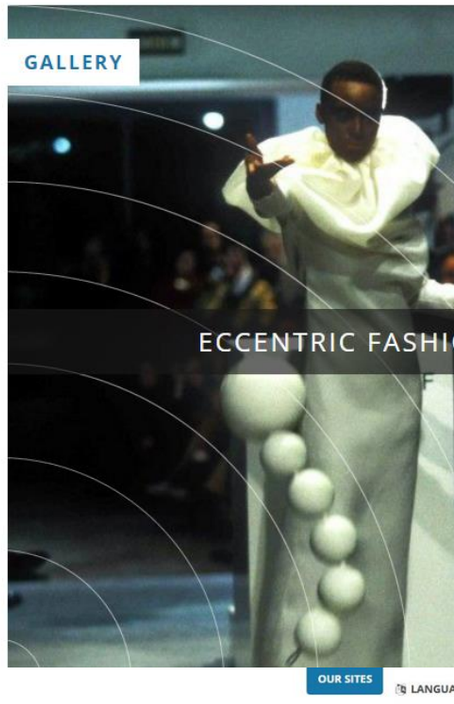


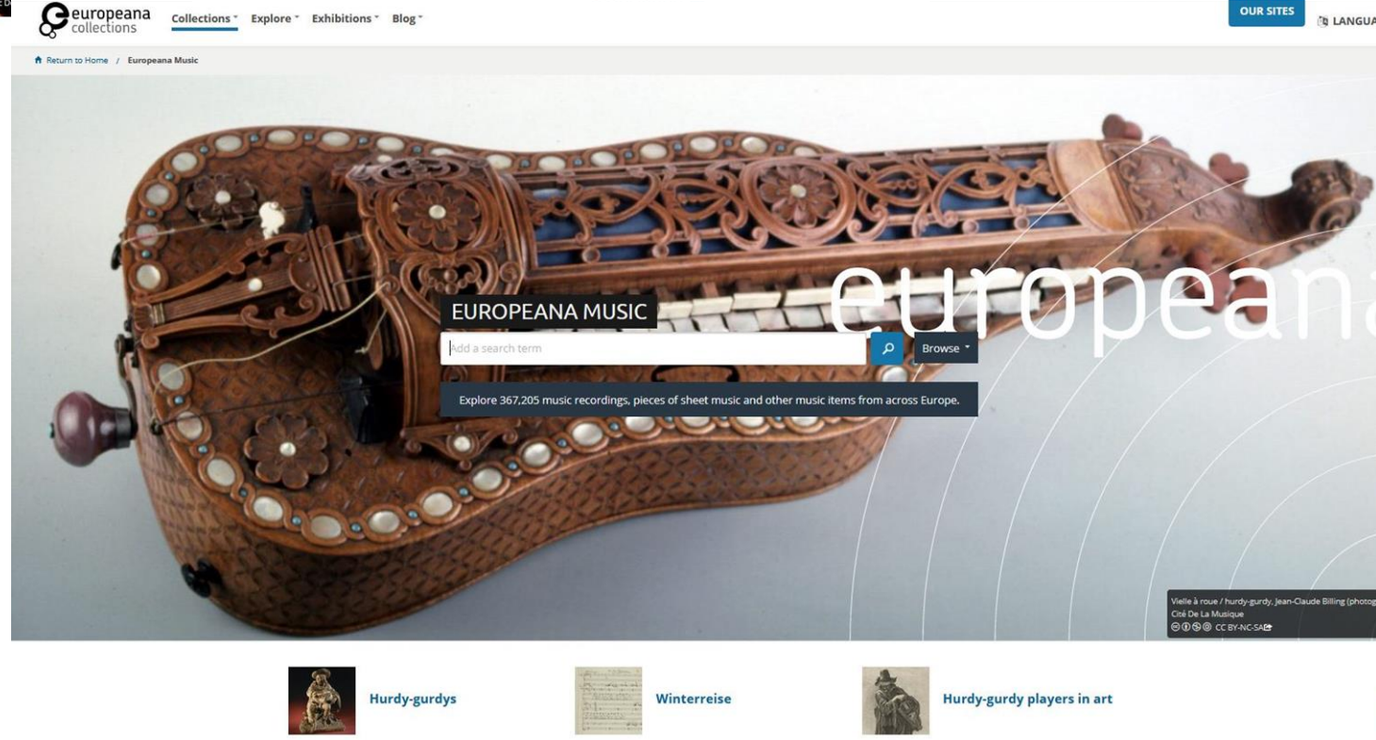


Explore fashion - historical clothing and accessories, contemporary designs, catwalk photographs, drawings, sketches, plates, catalogues and videos - from museums and archives across Europe.

Europeana Fashion - now with a new look - brings together the digitised collections of more than 30 European public and private institutions dealing with dress and fashion.

CURATED BY
Europeana Fashion International Association





Forthcoming:

- Europeana 1914-1918
- Europeana Newspapers
- Europeana Photography (May 2017)

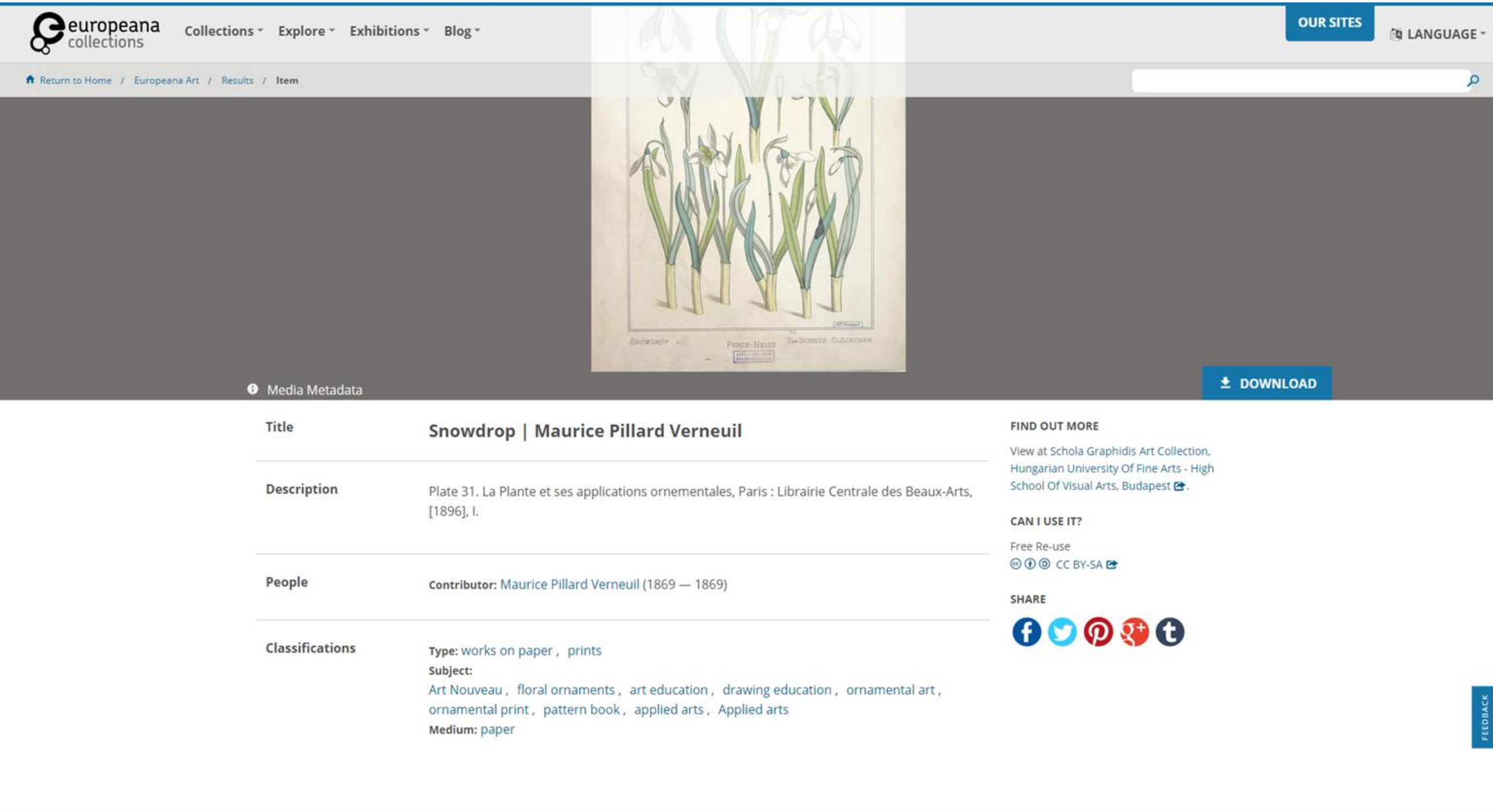
CC BY-SA

How do we build them?

- Same API that feeds Collections also feeds Thematic Collections
- Digital media compliant with Tier 2 of the Publishing Framework
- Keywords in dc:subject, dc:type or concept class label fields (see Europeana Publishing Guide)
  - *Fine art, Decorative art, art history, painting, sculpture, poster, tapestry, jewellery, miniature, old master print, woodcut, lithography, engraving, illuminated manuscript, porcelain, mannerism, rococo, impressionism, expressionism, romanticism, Neo-Classicism, Pre-Raphaelite, Symbolism, Surrealism, Cubism, Art Deco, Dadaism, De Stijl, Pop Art, Art Nouveau*

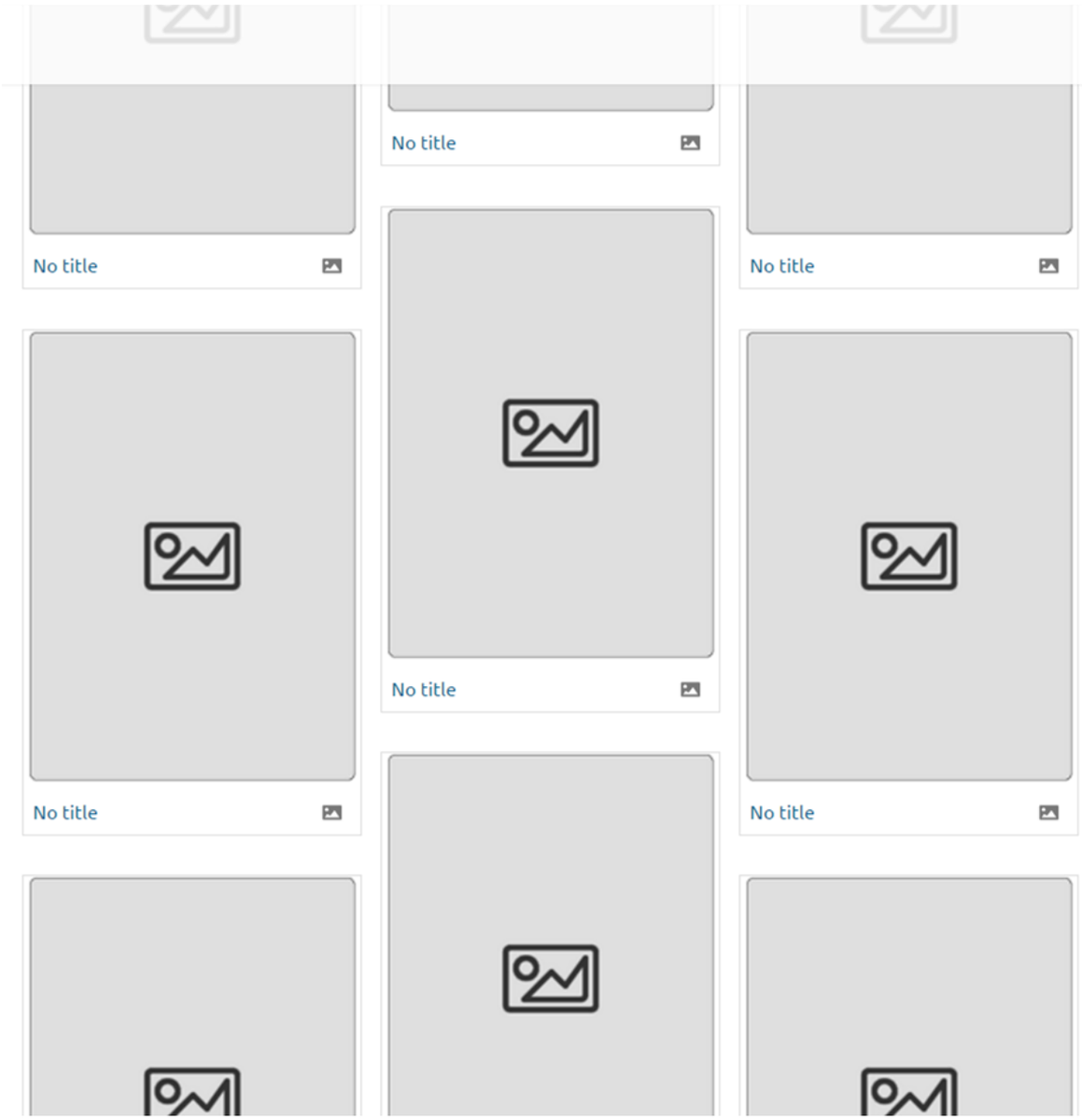
CC BY-SA

How do we build them?



Metadata quality

- Improvement of the multilinguality of properties containing literals
- Improvement of geo-location metadata
- Increase the presence of conceptual entities
- Improvement of the agent data
- Date normalisation



CC BY-SA

Thematic collections

Thematic Collections users are more engaged

CC BY-SA

Art
Fashion
Music

MEDIA

Image (12,352)
3 D (138)
Video (6)

Only items with links to media

CAN I USE IT?

No Re-use (12,496)

Show specific rights statements

PROVIDING COUNTRY

LANGUAGE

AGGREGATOR

INSTITUTION

Muzej za umjetnost i obrt, Zagreb (12,496)
Rijksmuseum (180,458)
National Library of France (96,803)
KIK-IRPA, Brussels (Belgium) (59,408)

SV. IVAN KRSTITELJ
Altenbach, Ivan Jakob

Portret Giorgija Vranyczanya

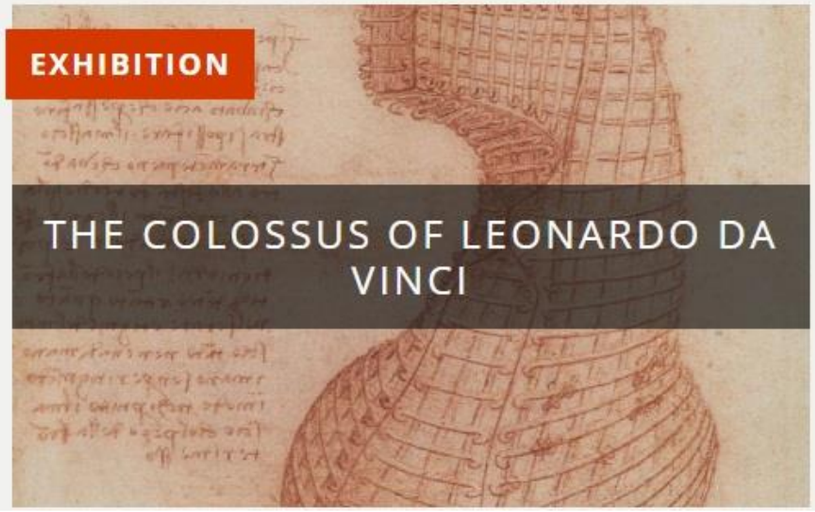
vrčić (1815)

tanjurić (1970)

šalica (1970)

CC BY-SA

Editorial Features



Raphael (1483-1520)

Andrea del Verrocchio (1435-1488)

Botticelli (1445-1510)

More people...

Equestrian sculpture

Leonardo da Vinci drawings

Giambologna bronzes

More topics...

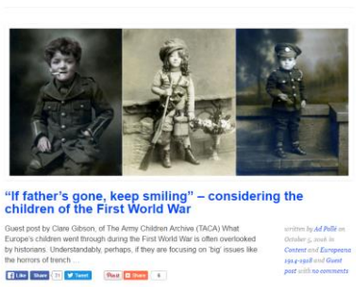
François Boucher
9 Pins

Alexander Roslin
17 Pins

Faces of Europe
30 Pins

Art in Motion - GIF IT UP
16 Pins

Female Nudes
30 Pins



CC BY-SA

MEDIA: Image | CAN I USE IT?: Free Re-use | Public Domain Marked
INSTITUTION: National and University Library in Zagreb

REFINE YOUR SEARCH

COLLECTIONS

- (•) All Items
- ( ) Art
- ( ) Fashion
- ( ) Music

MEDIA

- [x] Image (3)
- [ ] Text (11,452)
- [ ] Only items with links to media

CAN I USE IT?

- [x] Free Re-use (3)

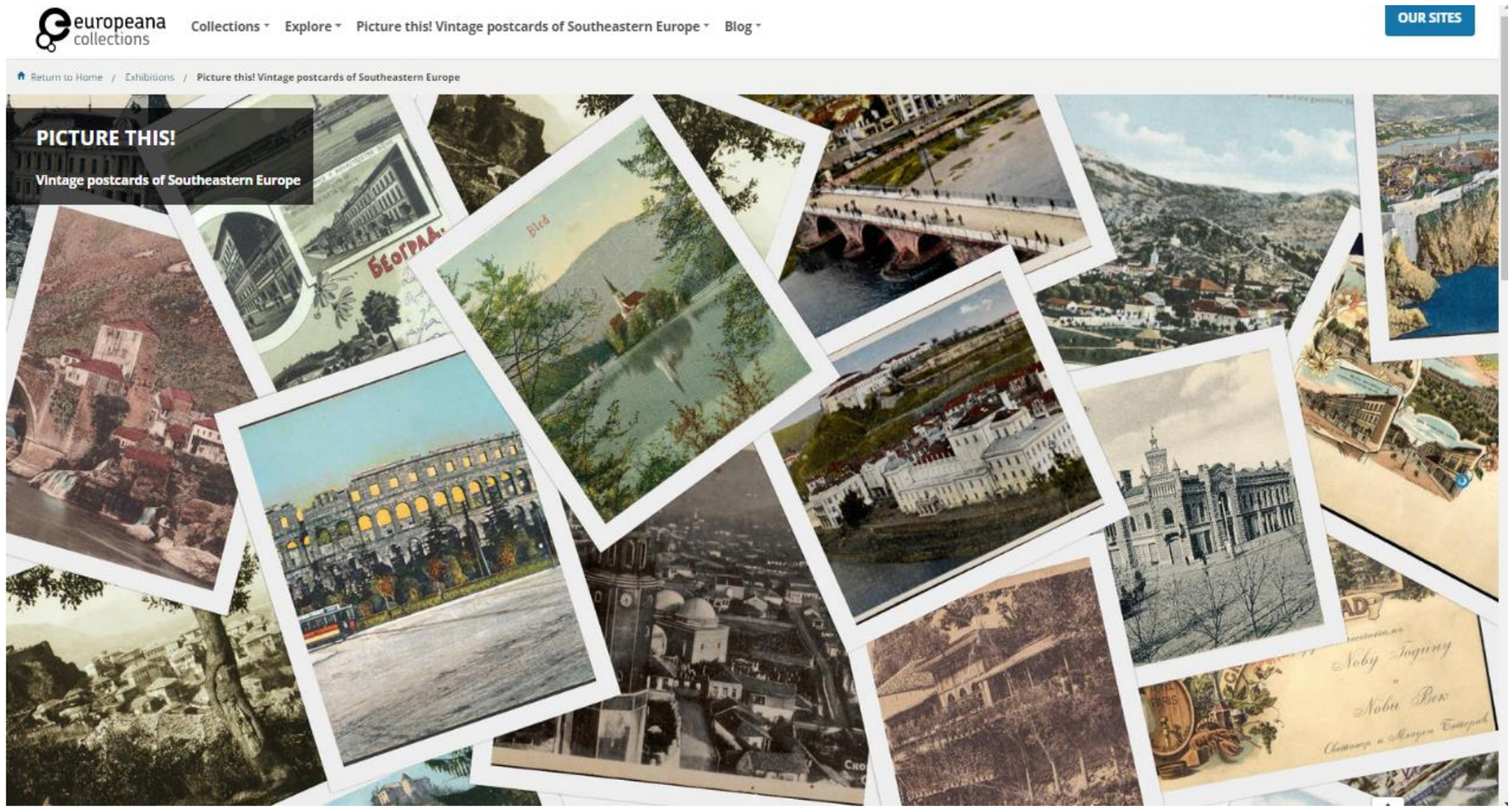
1 - 3 of 3 results

Per page: 12 | GRID | LIST

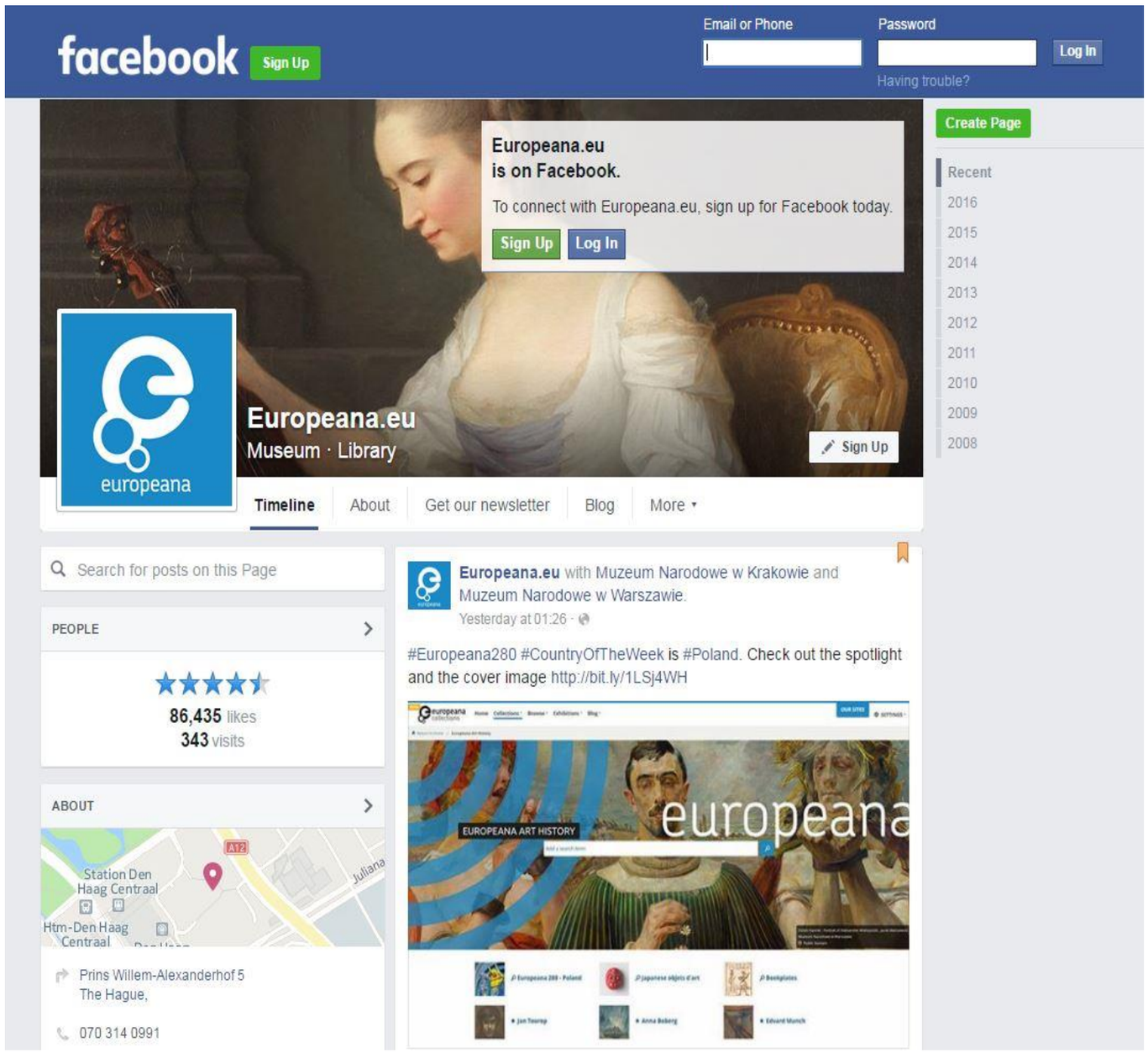
Dubrovnik = Ragusa.

Pola : Arena.

Split = Spalato : stara obala i dio...



CC BY-SA



85k+ Facebook likes

25k+ Twitter followers

50k+ newsletter subscribers

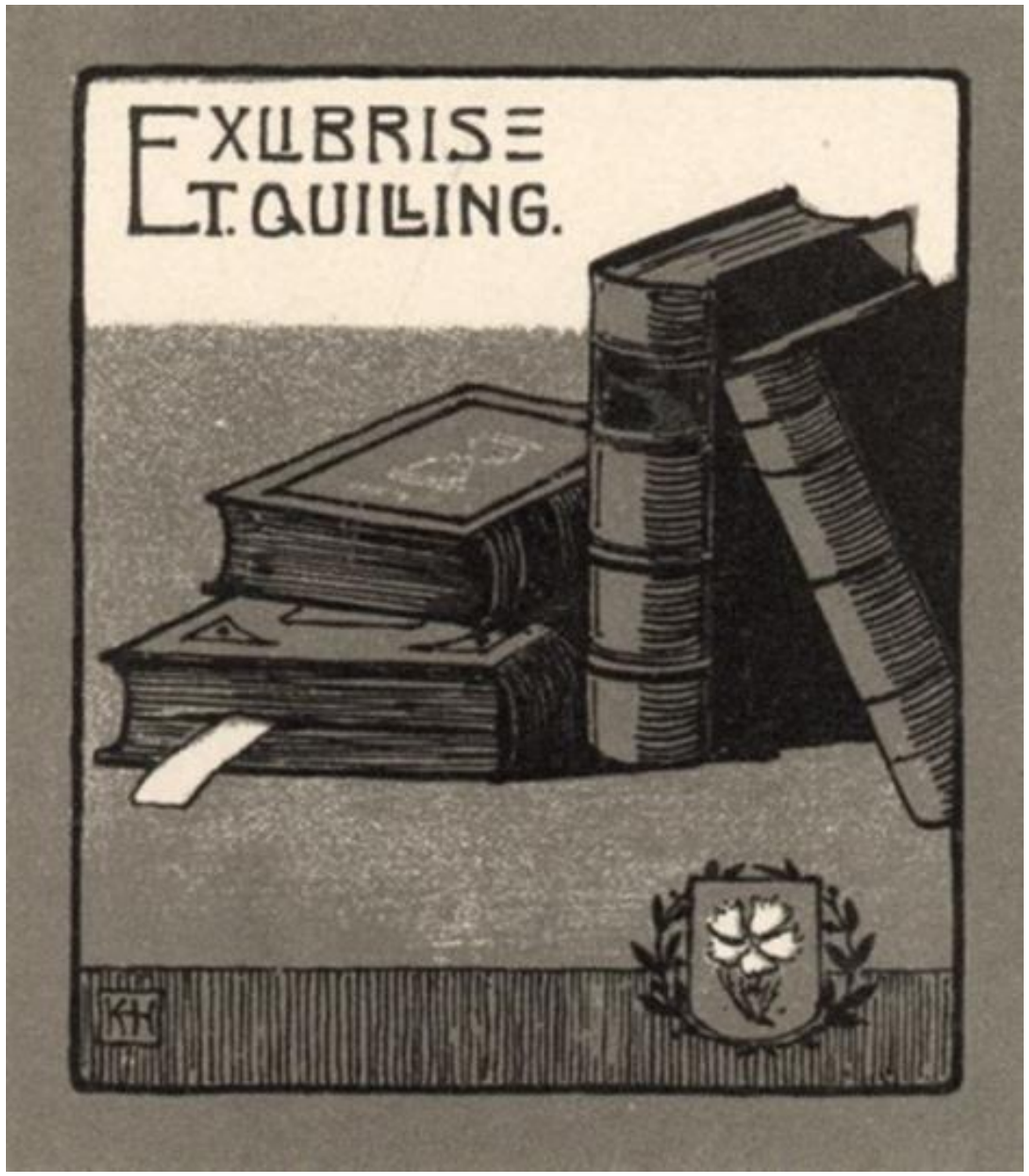
CC BY-SA

Reuse of Europeana content

Untitled
Anonymous
Circus Museum
Netherlands, CCBYSA

CC BY-SA

Our reuse audiences



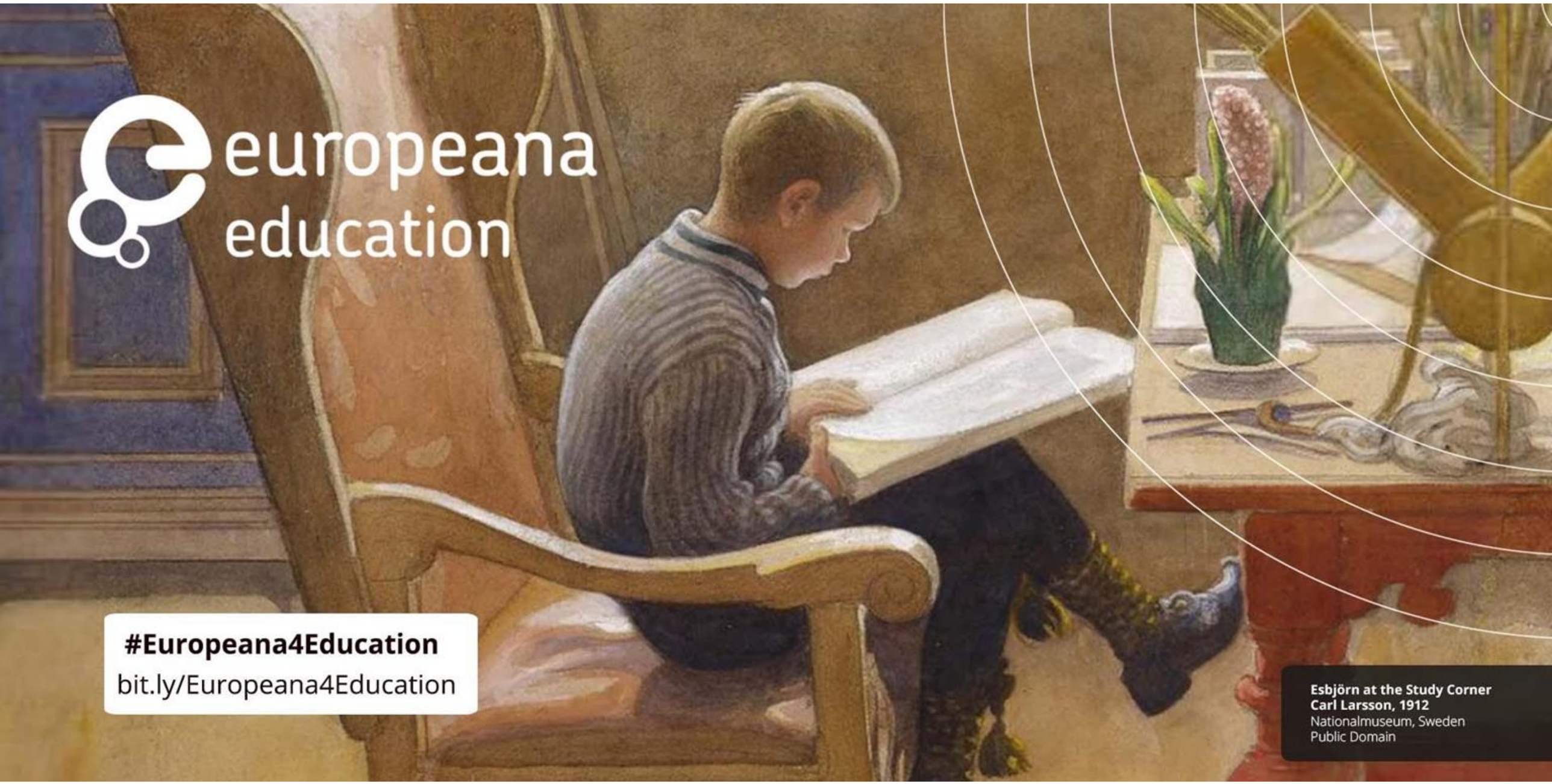
Bokägarmärke, exlibris. 1929, Malmö museer, Sweden. Public Domain

- **Education**
- **Creative industries**
- **Digital humanities research**

http://pro.europeana.eu/use-our-data/

CC BY-SA

Europeana4Education

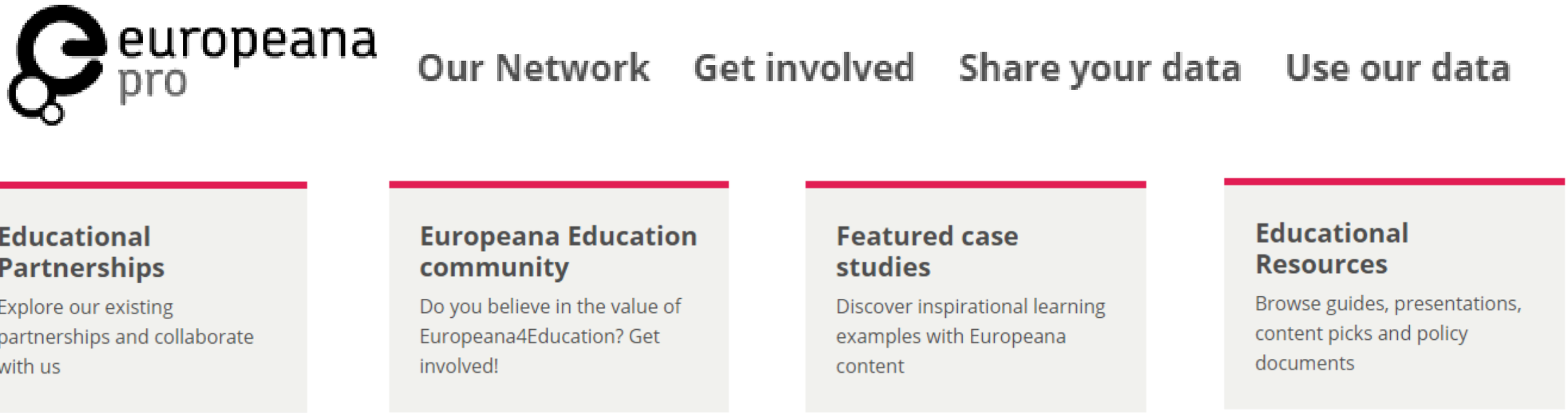


europeana

Cultural heritage: reuse, remake, reimagine

CC BY-SA

Europeana4Education



http://bit.ly/Europeana4Education

CC BY-SA

GROWING THE EUROPEANA4EDUCATION COMMUNITY

http://bit.ly/Europeana4Educationcommunity

#Europeana4Education

Swans
Louis Rhead
1897, Bibliothëque national de France
France, Public Domain

europeana
education

Europeana ambassadors

IMPROVING OUR EDUCATIONAL OFFER

Ontwerp voor Stork/Brabant
1988
Johan Classen
1979, CODA
Museum
Netherlands, CC-BY

Enriching resources and inspiring learners

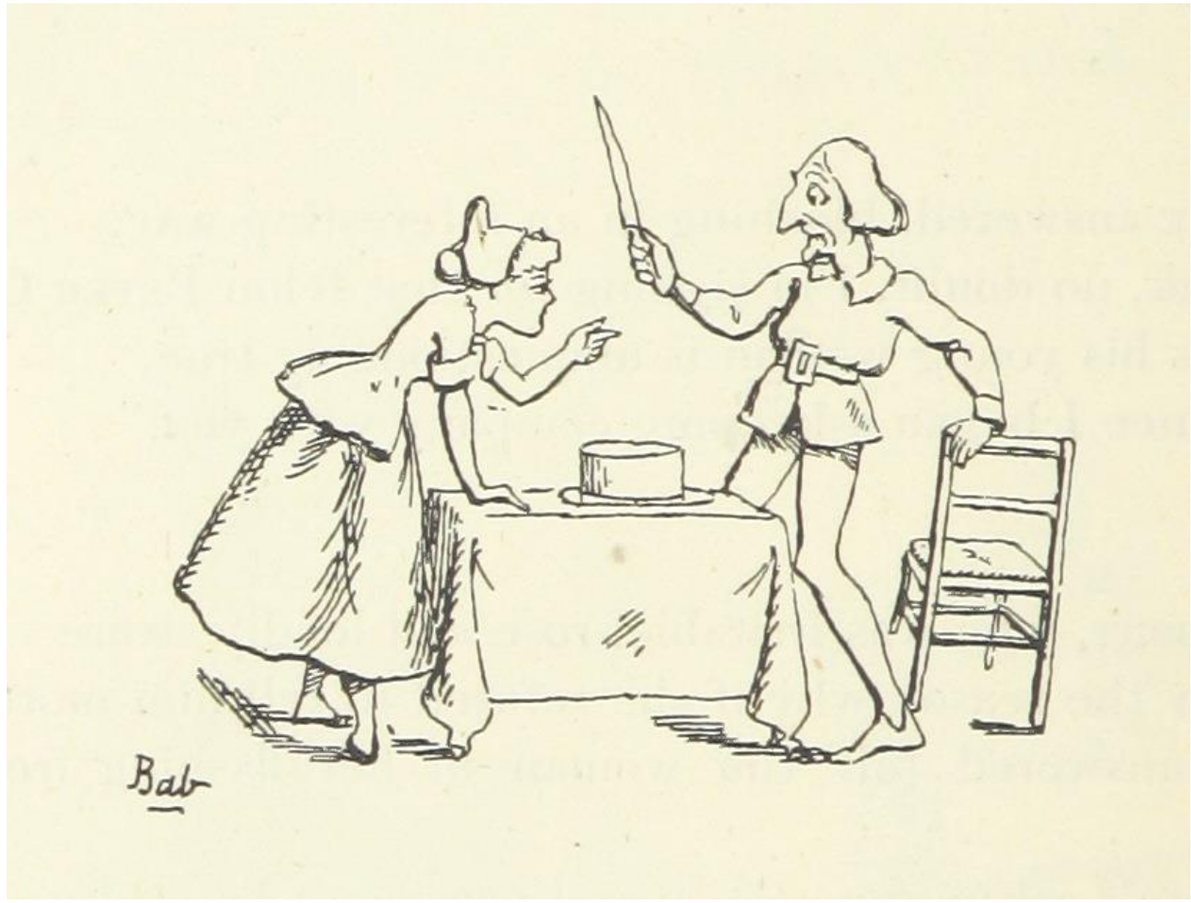
Improving Europeana's offer as an educational repository.

Offering curated content *for* teachers *by* teachers on themes with pan-European relevance *identified by* teachers.

CC BY-SA

Europeana's potential future educational offer

- 'Datasets'
- Curated resources
- Learning materials



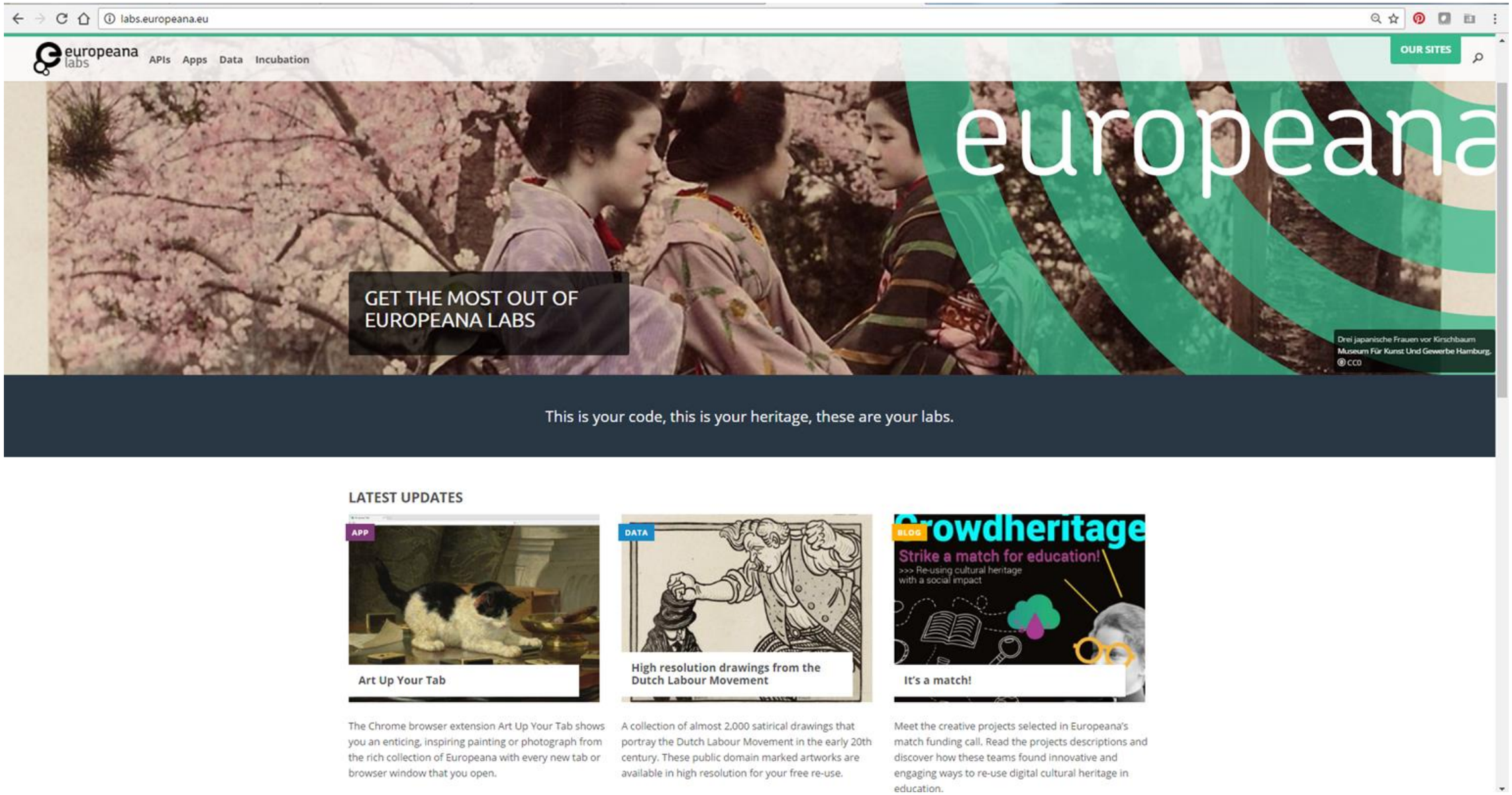
Cake from "The Bab Ballads, with which are included Songs of a Savoyard ... With 350 illustrations by the author".
1898. The British Library, UK. Public Domain marked.

CC BY-SA

CREATIVE INDUSTRIES

D 96 Dancers| Kusakabe Kimbei.
1880-1890. Museum Für Kunst Und Gewerbe Hamburg, Germany. C

Europeana Labs



labs.europeana.eu

CC BY-SA

Offer for creatives

europeana labs

APIs Apps Data Incubation

Content

- **Data**: datasets of our best openly licensed data-sets
- **Apps**: showcase innovative reuse cases

Services

- **APIs**: access Europeana content via four APIs
- **Incubation**: financial support through match funding, and the Europeana Challenges.

CC BY-SA

Europeana APIs

Four APIs are available, all free to access after a simple registration process.

- ➔ The **REST API** is the most frequently used API. It enables users to filter records by a variety of data fields, from date and creator, to media type and size.
- ➔ The **Europeana Linked Open Data service** allows users to explore, access, and download metadata through our SPARQL endpoint.
- ➔ The **Europeana OAI-PMH service** supports users to harvest the entirety, or a selection of all Europeana metadata.
- ➔ The **Europeana Annotations API** allows users to generate, update, and retrieve annotations for objects in our collections.

Documentation can be found at
http://labs.europeana.eu/api.

CC BY-SA

Financial opportunities

- Europeana Challenges
- Matchfunding for educational reuse
- Links to investors

CC BY-SA

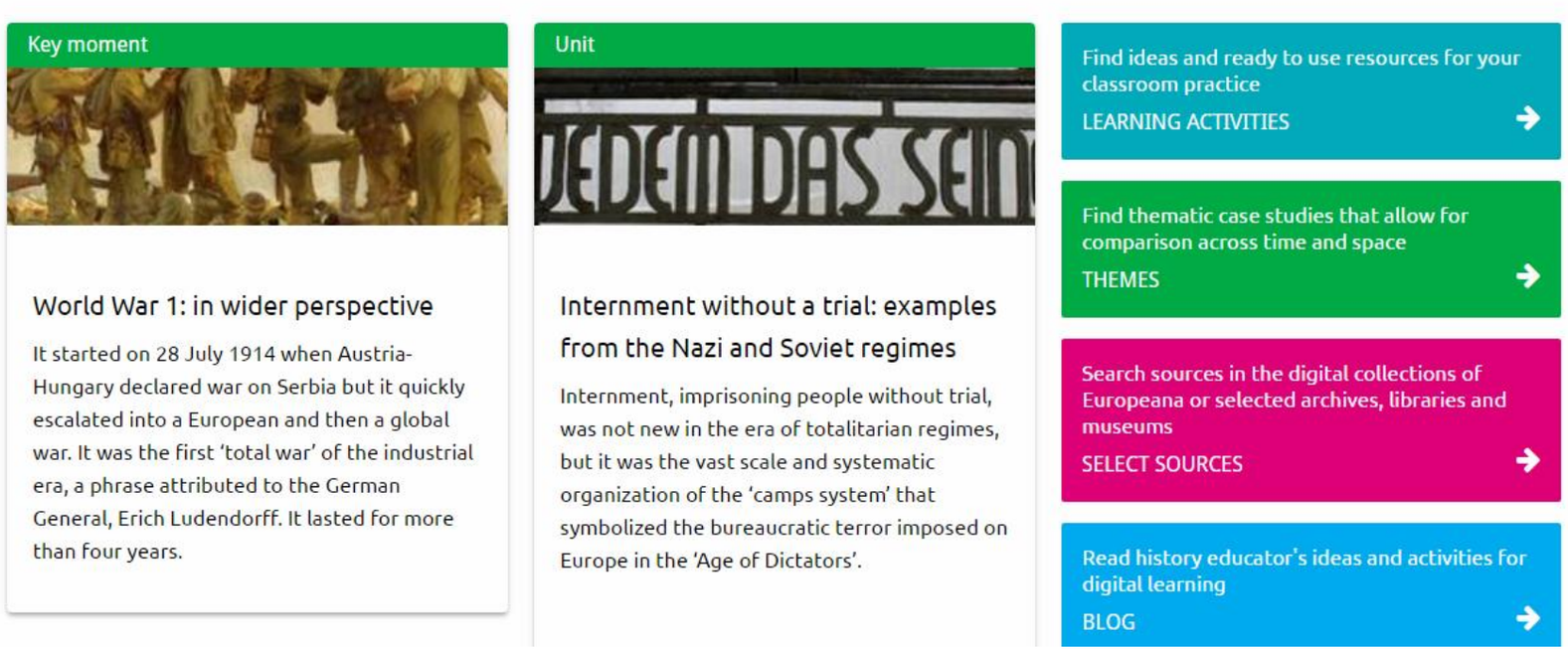
RE-USE CASE STUDIES

Coloured etchings

Preissig, Vojtech
1887, Uměleckoprůmyslové museum v Praze
Czech Republic, PD

Historiana

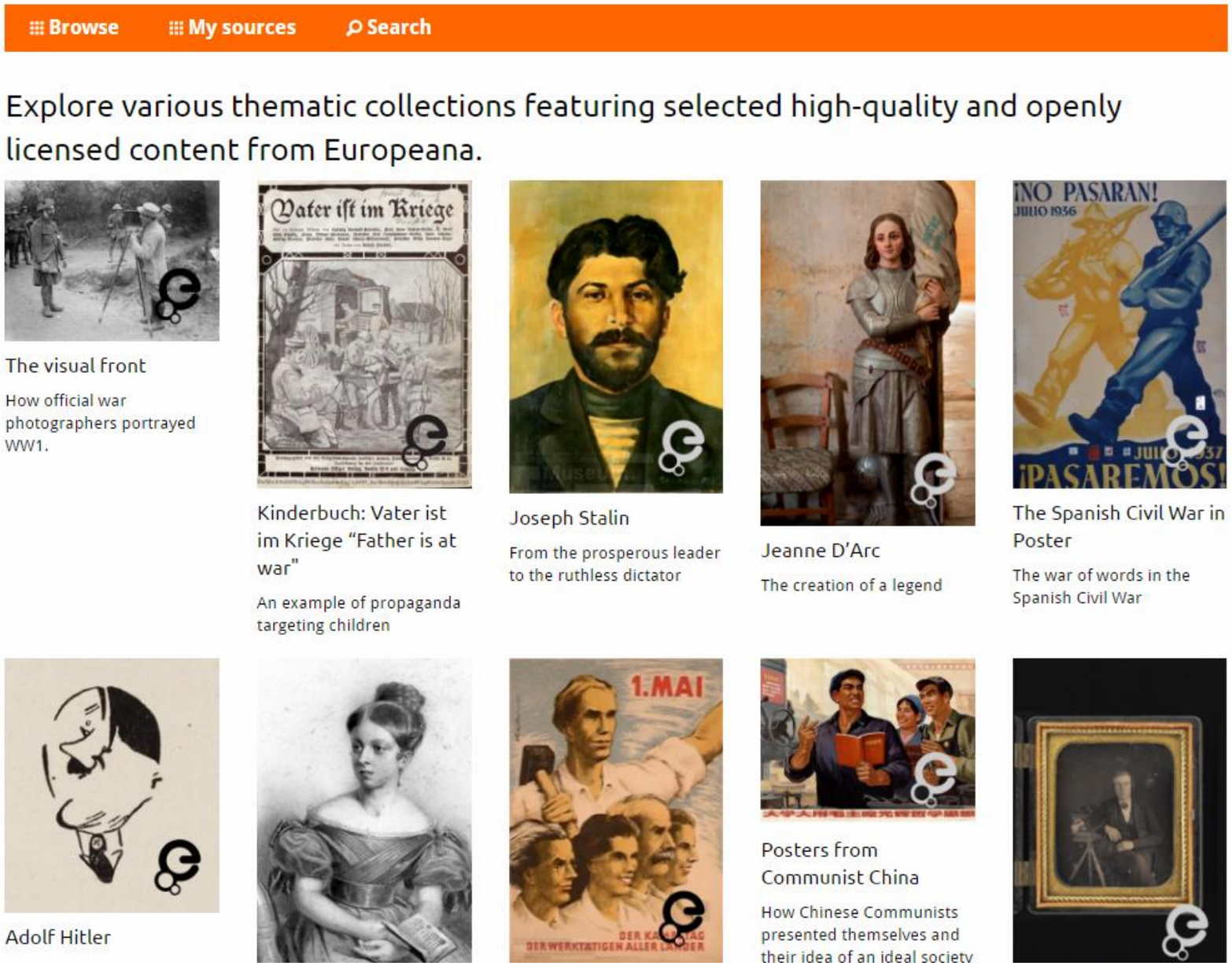
Historiana offers free historical content, ready to use learning activities, and innovative digital tools made by and for history educators across Europe.



https://www.historiana.eu/

CC BY-SA

Historiana

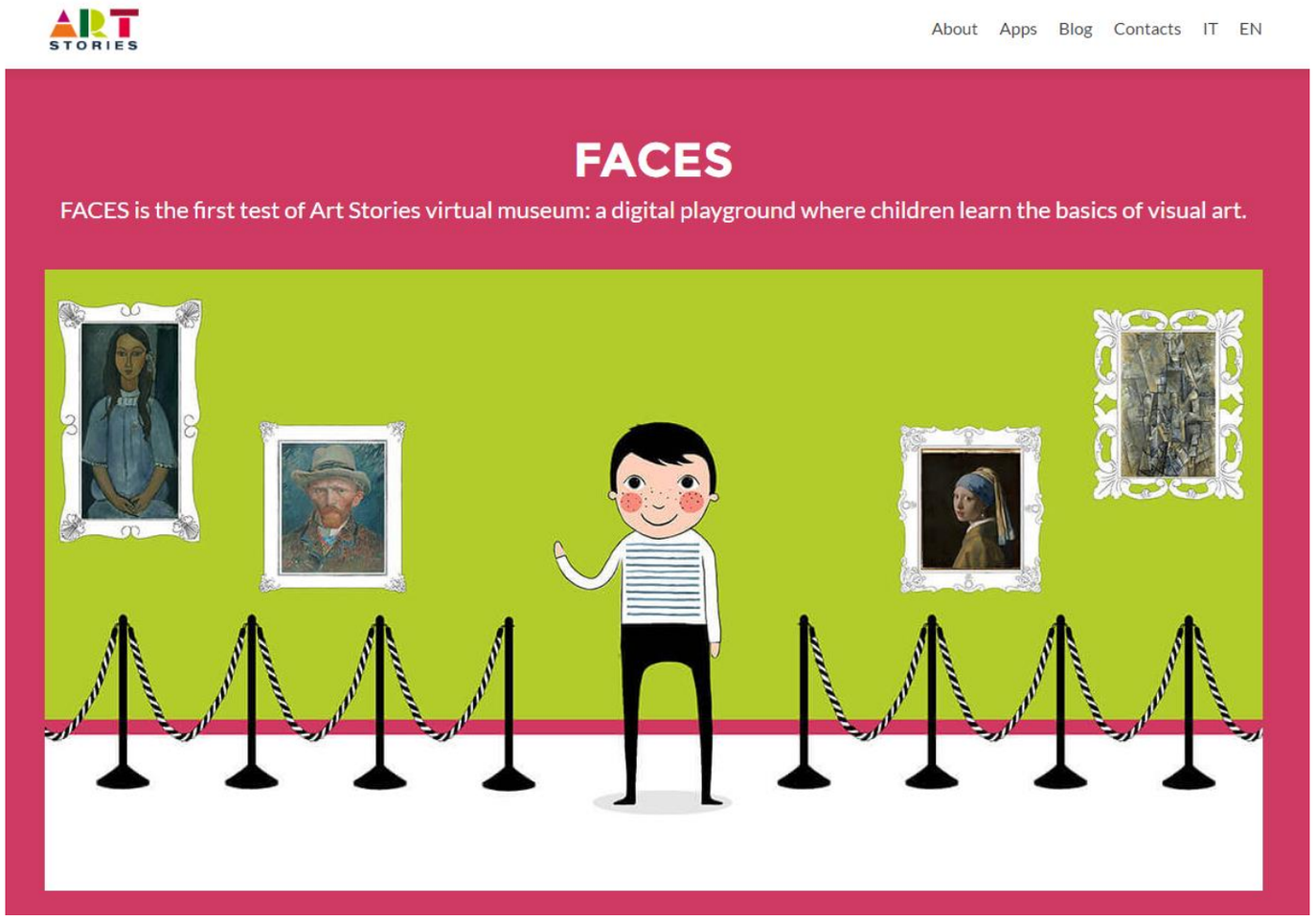


Find learning resources on some of history’s most infamous figures, using Europeana content

http://sas.historiana.eu/sas/

CC BY-SA

Art Stories FACES



Theme - art history

- Using 5 portraits from the Europeana Collection in a unique observational and learning challenge for 5-10 year olds
- 5000 downloads
- Partnerships with newly opened family village of the Italian tour operator Alpitour in Fuerteventura
- Featured app on the Apple store in multiple countries and categories

http://www.artstories.it/en/apps/faces/

CC BY-SA

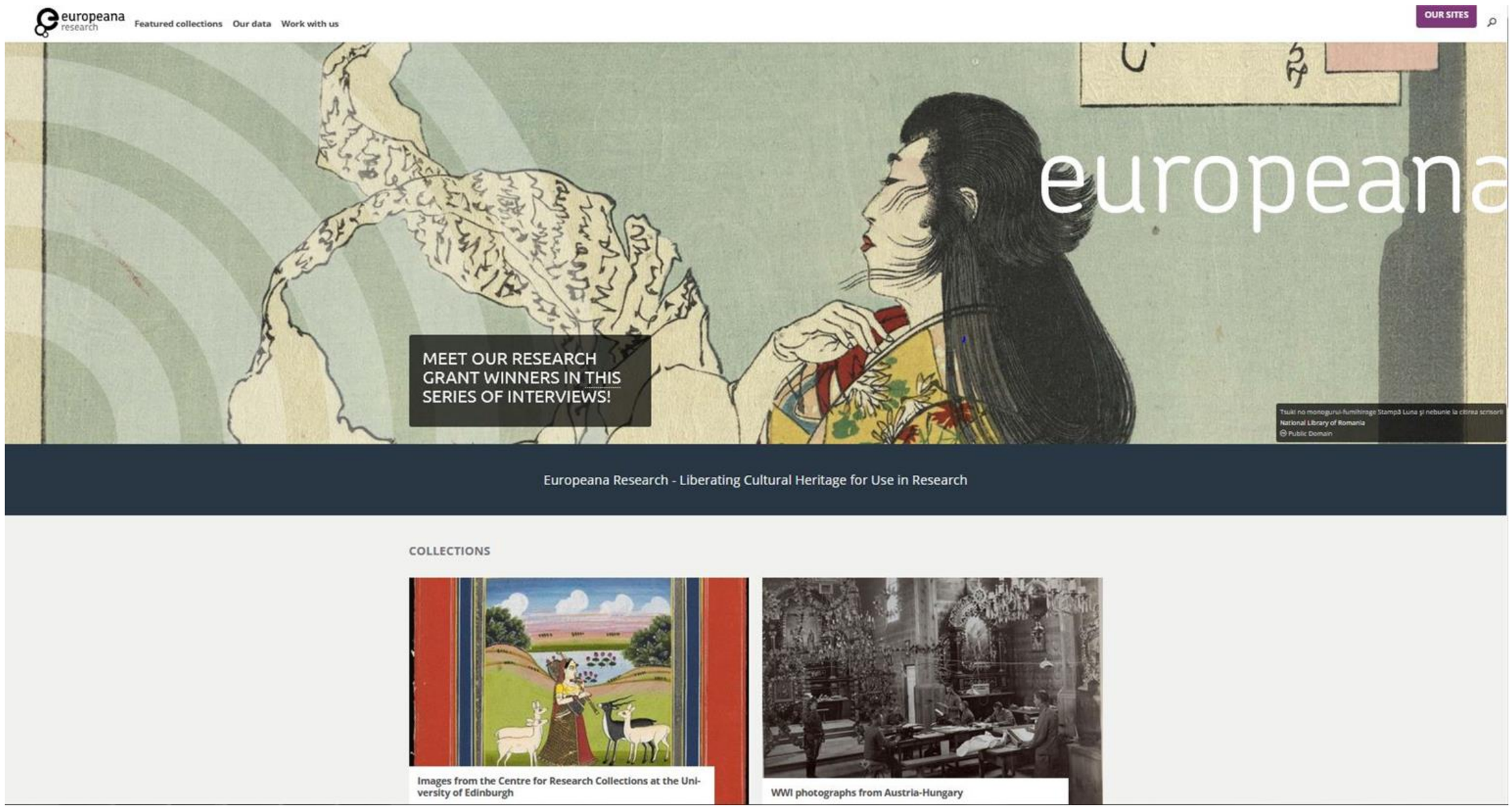
CRAFT - NSAT Ltd, Cyprus

CRAFT - the creative artificial fashion tool

...Imagine a web platform based on advanced artificial intelligence tools that can automatically identify clothing in photos and change their style based on Europeana's fashion content and your preferences!

CC BY-SA

Europeana Research



research.europeana.eu

CC BY-SA

Europeana Research

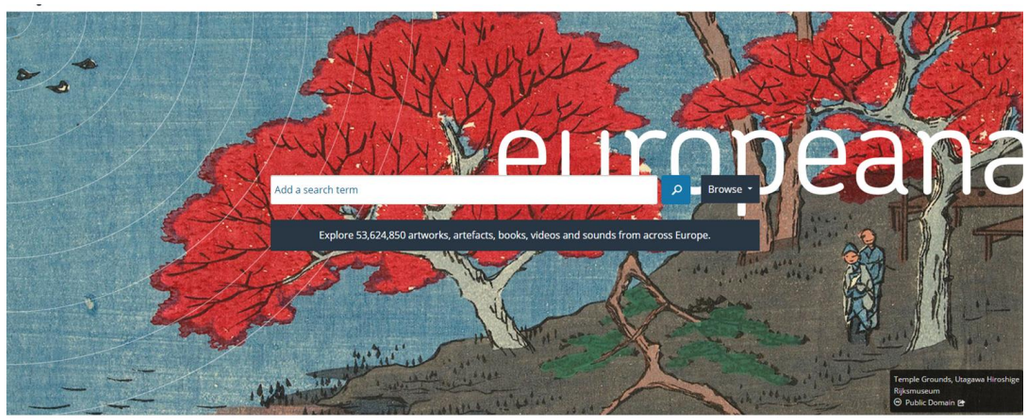
The key value proposition for Europeana Research is to connect quality data available from the cultural heritage sector with the digital humanities.

Recognising the importance and value of cultural heritage data for research we aim to:

- Bring DH researchers to Europeana
- Bring Europeana to DH researchers
- Build a community
- Improve access to cultural heritage for research

CC BY-SA

Europeana Research



Europeana

Europeana Collections
Europeana API
Linked Open Data

Europeana Research

Highlighting collections in the Europeana dataset of specific interest to researchers (featured collections and data sets)

Europeana Research Grants Programme

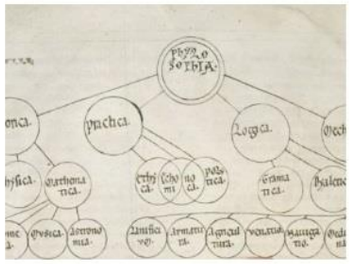
Exposing aggregated text and metadata

Blogs, news, interviews, DH development, grant announcement, case studies

CC BY-SA

Explore

The European Library Open Dataset



The European Library aims to promote the wider use and exposure of the collections it aggregates from its member libraries. With this purpose in mind, The European Library Open Dataset is now available through Europeana Research.

Manuscripts Collection of The Russian State Library

The Manuscripts Collection of the National Library of Russia is a universal collection of written and graphic manuscripts in ancient Russian, ancient Greek, Latin, Slavic, West European and Eastern languages.

Incunabula from the National Library of Malta

The National Library of Malta possesses a small but interesting collection of sixty incunabula.

FILTER BY ITEM TYPE

AUDIO (8) BOOKS (35)
DOCUMENTS (24) DRAWINGS (16)
FILM / VIDEO (1)
LETTERS & DIARIES (8)
MANUSCRIPTS (35) MAPS (25)
NEWSPAPERS (23) PAINTINGS (5)
PAMPHLETS (12) PERIODICALS (7)
PHOTOGRAPHS (39) POSTCARDS (6)
POSTERS (18) PRINTS (24)
SHEET MUSIC (14) DATASET (1)
FULL TEXT (7)

FILTER BY SPATIAL COVERAGE

NORTHERN EUROPE (8)
WESTERN EUROPE (73)
SOUTHERN EUROPE (45)
EASTERN EUROPE (46)
MIDDLE EAST (1) ASIA (6)
NORTH AMERICA (1) AFRICA (2)
MULTIPLE AREAS (14)

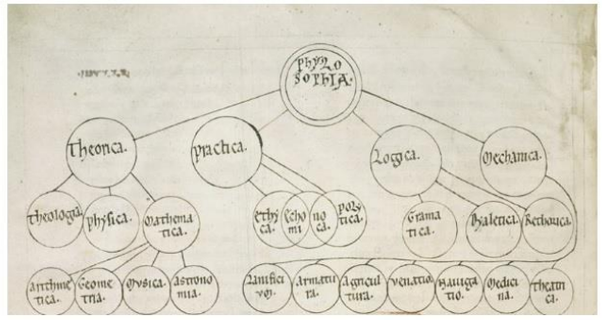
FILTER BY TIME COVERAGE

ANCIENT WORLD (4) MEDIEVAL (17)
EARLY MODERN (15)
18TH CENTURY (16)
19TH CENTURY (38) 1900-1945 (100)

New Collections in Europeana Research

5 mins to read

1 December 2016 bibliographic-records theatre manuscripts incunables prints
0 Comments



Europeana Research continues to expand, providing the best quality datasets from Europeana partners to researchers. These datasets are chosen for their value to researchers in terms of depth, subject matter, and having licenses that make them usable in research. Recently five datasets were added to the Europeana Research collection, four digital collections from European libraries and The European Library Open Dataset.

[Europeana Research homepage](#)
Europeana| CC BY-SA

Croatian Web Archive

29 January 2016 croatia web-resources digital-born-content 0 Comments

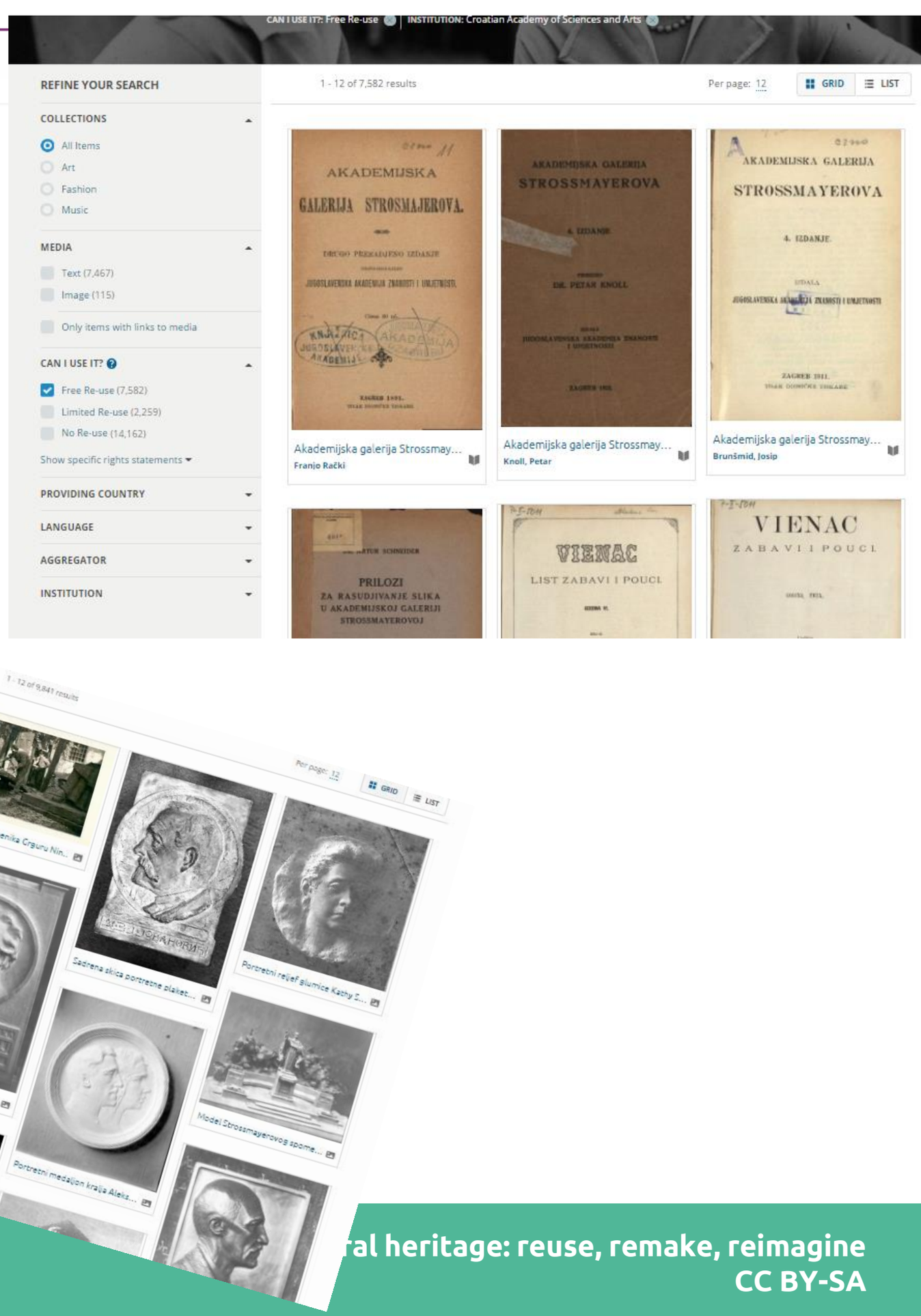
Croatian Web Archive. The Croatian Web Archive is a collection of selected web resources, stored on the National and University Library server.

The National and University Library in Zagreb (NUL) started cataloging web resources as early as 1998.The objective is to collect and permanently preserve web resources as part of the Croatian cultural heritage. Resources are selected for archiving according to the criteria set by the National and University Library in Zagreb. The collected resources complement the national collection with content of scientific or cultural significance.

Digital born content is collected with particular care, as it documents the everyday resources like social trends, popular events, and imp competitions, political, cultural and other types of events.The arch nt of selective capturing of web resources. Each resourc and is retrievable in the online catalogue. The Cro with the library information system and has run

SPATIAL COVERAGE
Eastern Europe

TIME COVERAGE
1945 Onwards



CC BY-SA

Europeana Research Grants Programme

One of the key activities of the Europeana Research team was a grants programme for early career scholars. The programme was launched in September 2016. We were looking for individual research projects which make use of Europeana Collections for research purposes: employing state of the art tools and methods in the Digital Humanities to address a specific research question.

CC BY-SA

Meet our Grants Winners

Three projects have been awarded a Europeana Research Grant:

'With the generous funding that the Europeana research grant has provided, I have been able to undertake a project which aims to change the way people understand poetry. More importantly,I hope to make some contribution to promoting public engagement with archival materials - in this case the Europeana Sounds archives. I am sure that, discovering a small corner of the Europeana Collection can lead to bigger things, so the first task is to hook people in. '

Caroline Ardrey, University of Birmingham
Visualising voice: Analysing spoken performances of nineteenth-century French poetry

Timothy Duguid, University of Glasgow Interdisciplinary Metadata Frameworks: The MuSO Project

Nanna Thylstrup, University of Copenhagen
Mapping colonial Copenhagen

CC BY-SA

Want to know more?

TWEETS 681 | FOLLOWING 552 | FOLLOWERS 1,475 | LIKES 558 | MOMENTS 0

Follow us @EurResearch

CC BY-SA

Acknowledgements

Nicole McNeilly, Re-use Team, Europeana4Education

Nienke van Schaverbeke, Collections Team Europeana Research

Europeana | CC BY-SA

CC BY-SA

Flowers
Anonymous
1700-1799, Rijksmuseum
Netherlands, Public Domain

europeana

#AllezCulture

adina.ciocoiu@europeana.eu

28 April 2017

europeana.eu @EuropeanaEU

CC BY SA

Co-financed by the European Union
Connecting Europe Facility