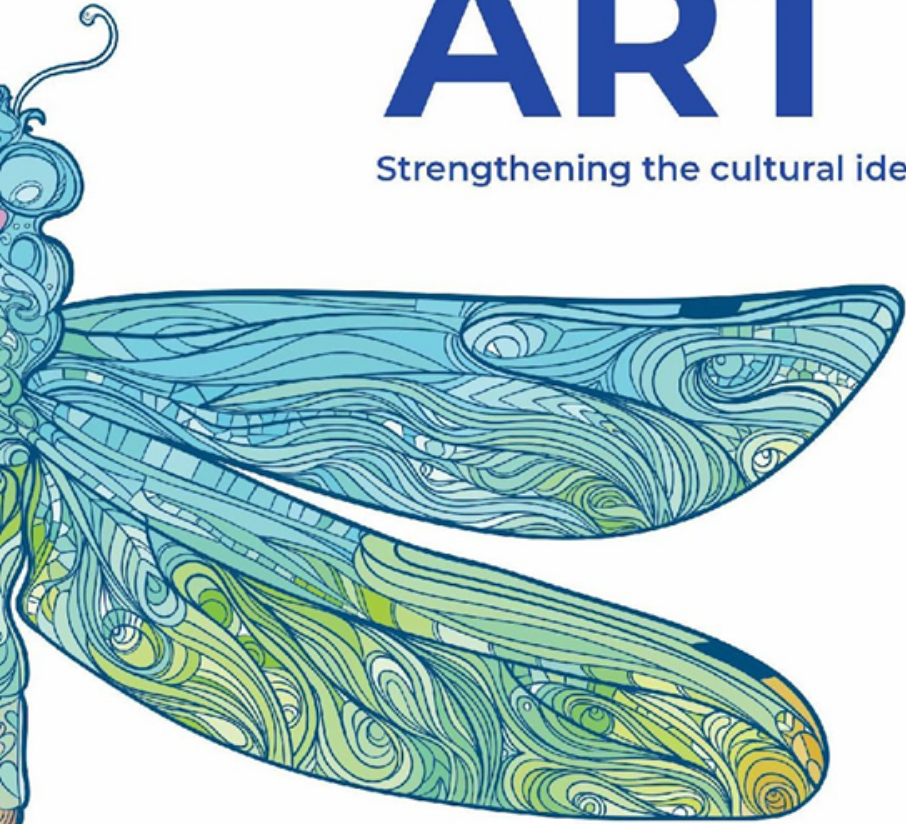


# ART NOUVEAU2

Strengthening the cultural identity of the Danube region by building on common heritage of ART NOUVEAU



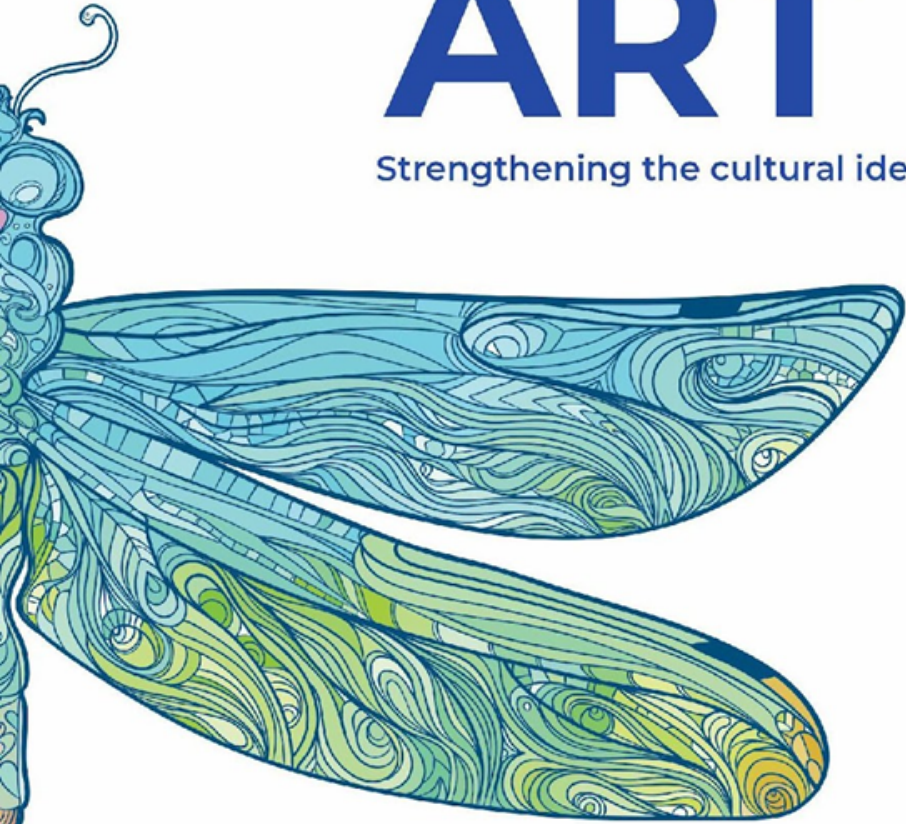
**JEDANAESTI FESTIVAL HRVATSKIH  
DIGITALIZACIJSKIH PROJEKATA  
12. i 13. svibnja 2022., online**

## ***SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA***

**Izlaganje: Vedrana Ceranja, kustos, Muzej za umjetnost i obrt  
Autori prezentacije: Iva Novak, Vedrana Ceranja, Marta Kuliš Aralica**

# ART NOUVEAU2

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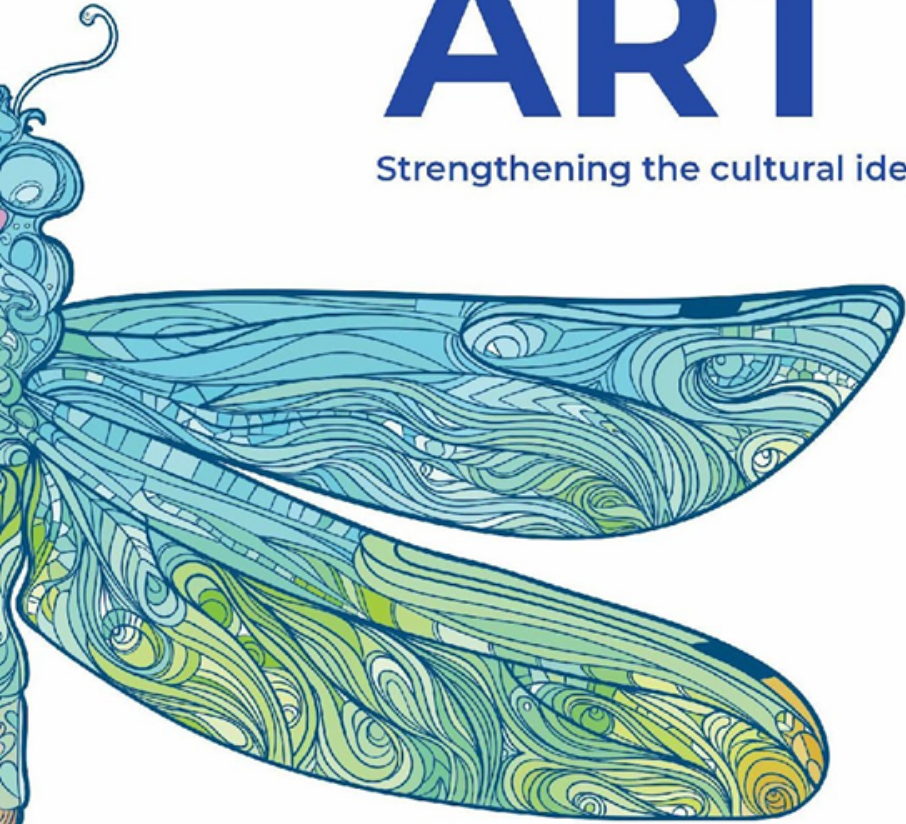


## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA

- *ART NOUVEAU2 –Strengthening the cultural identity of the Danube region by building on common heritage of ART NOUVEAU (Jačanje kulturnog identiteta dunavske regije stvaranjem zajedničkom naslijeđa secesije)*
- Trajanje projekta: od 1. srpnja 2020. do 31. prosinca 2022.
- Uloga MUO u projektu

# ART NOUVEAU2

Strengthening the cultural identity of the Danube region by building on common heritage of ART NOUVEAU

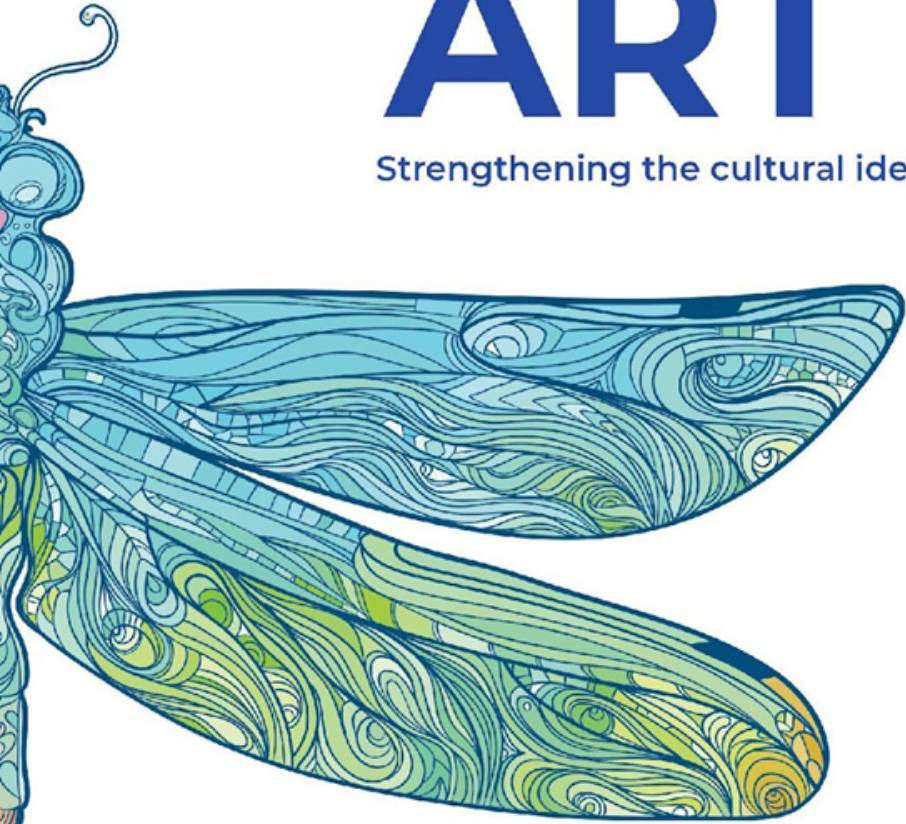


## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA

- Glavni zadatci projekta
- Metodologija korištena za postizanje ciljeva projekta, s naglaskom na inovativni pristup

# ART NOUVEAU2

Strengthening the cultural identity of the Danube region by building on common heritage of ART NOUVEAU

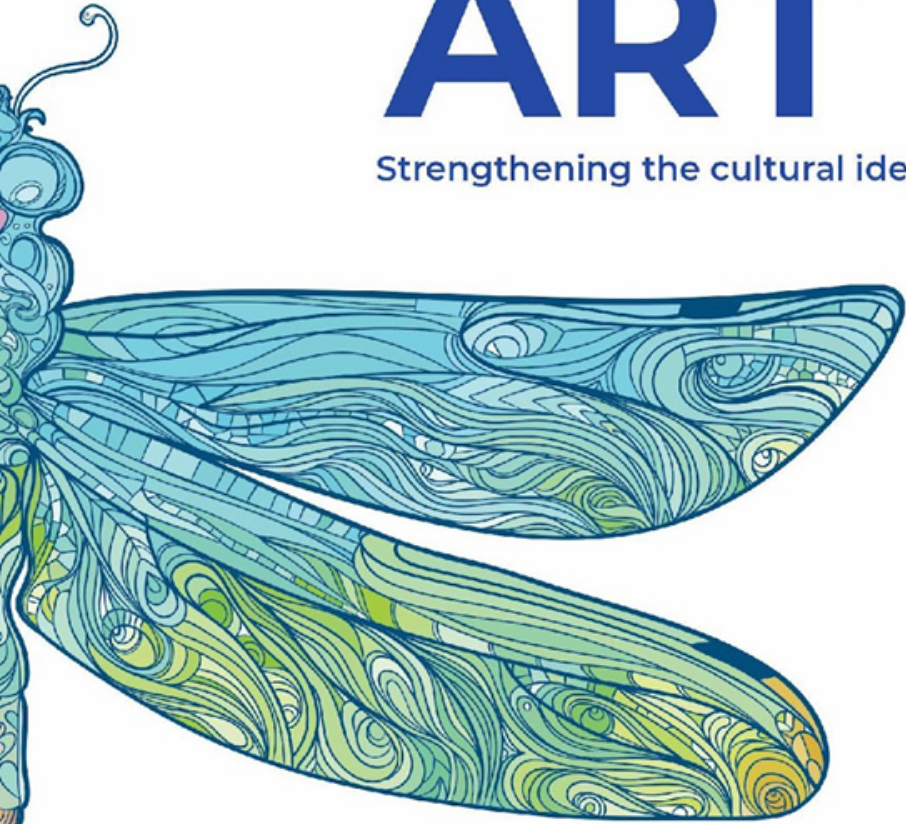


## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA

- Radni paket *Educating Art Nouveau*  
(*Poučavajmo o secesiji*): sažeti opis i ciljevi

# ART NOUVEAU2

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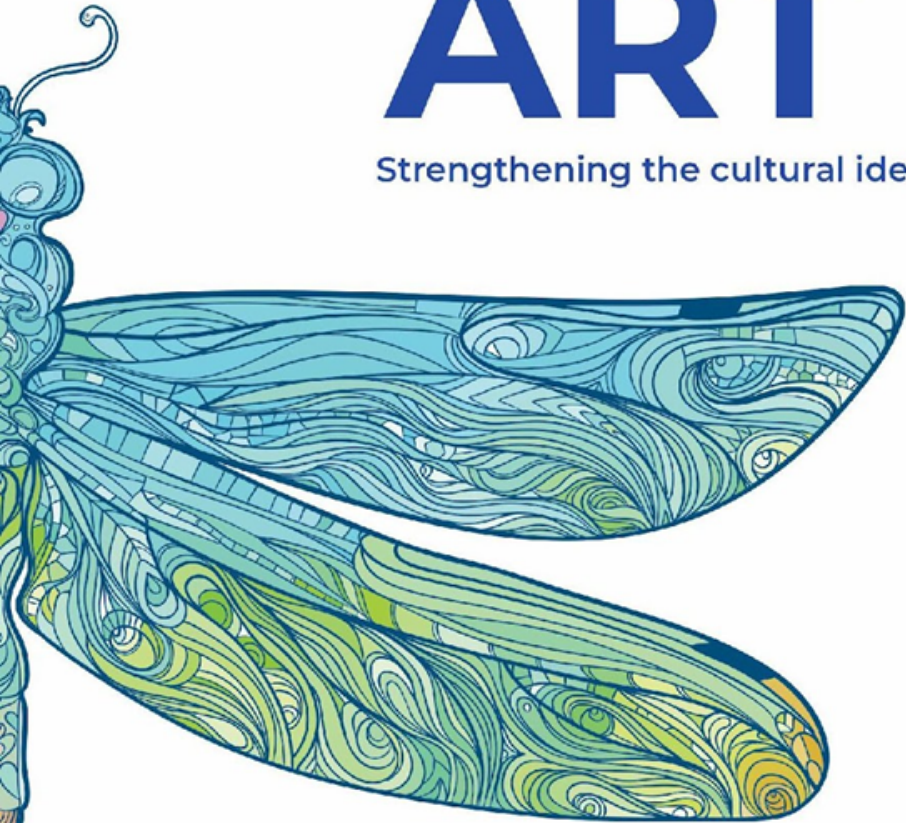


## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA

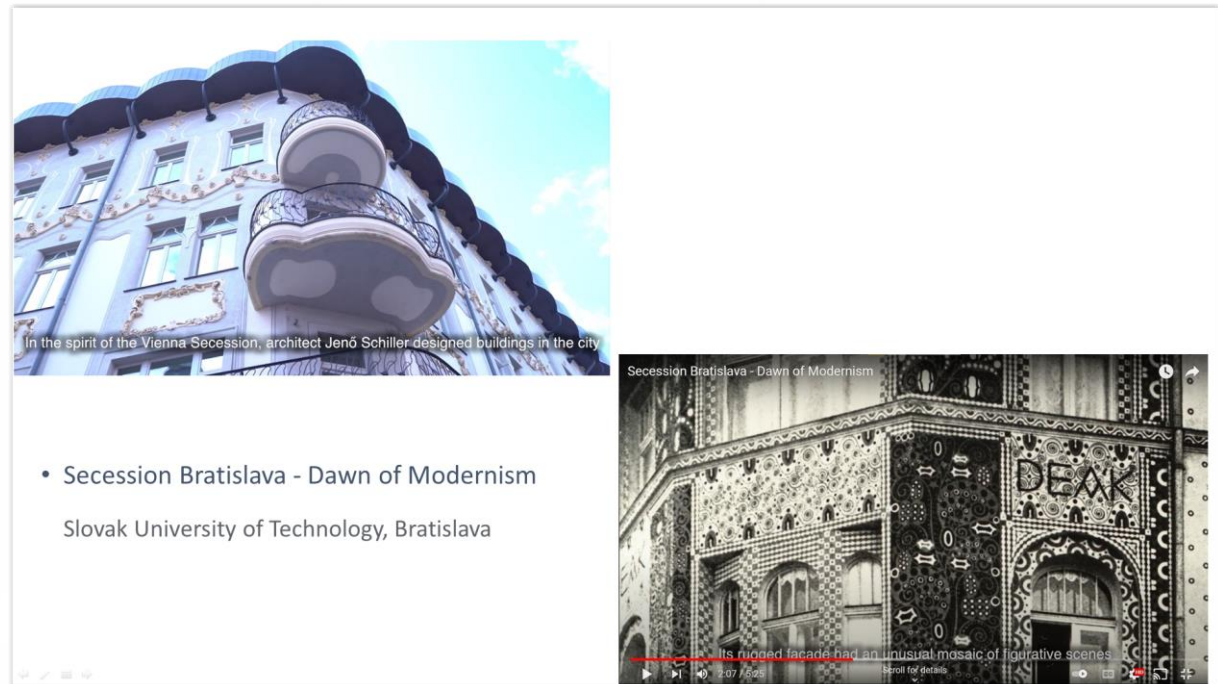
- Koncept transnacionalnog obrazovnog programa za djecu

# ART NOUVEAU2

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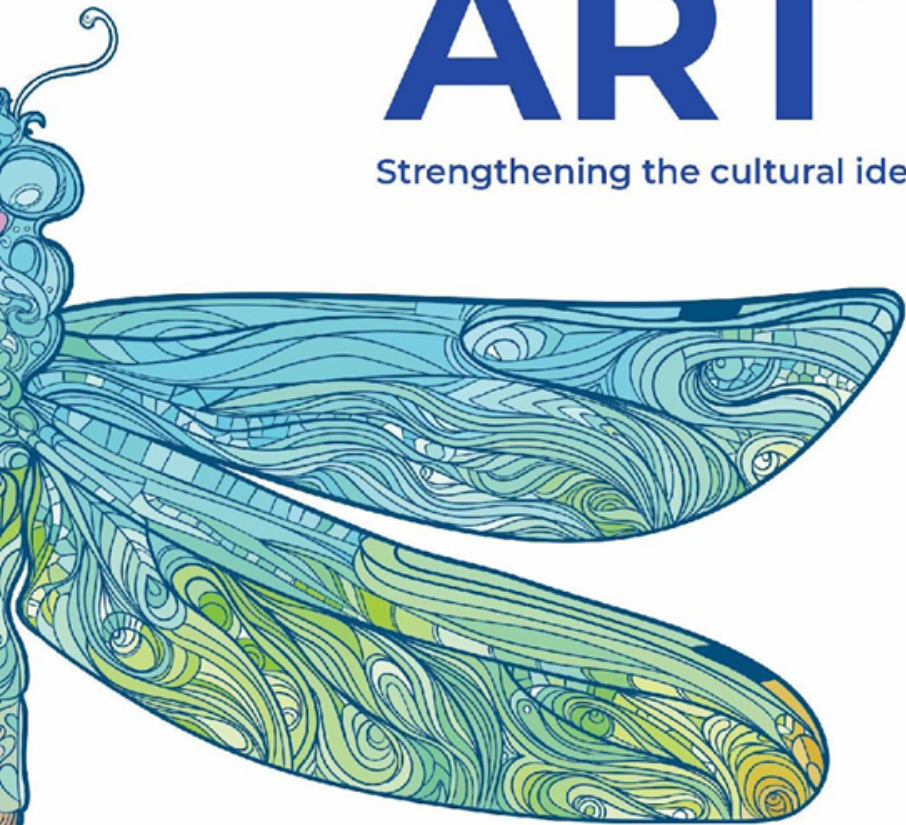


## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA



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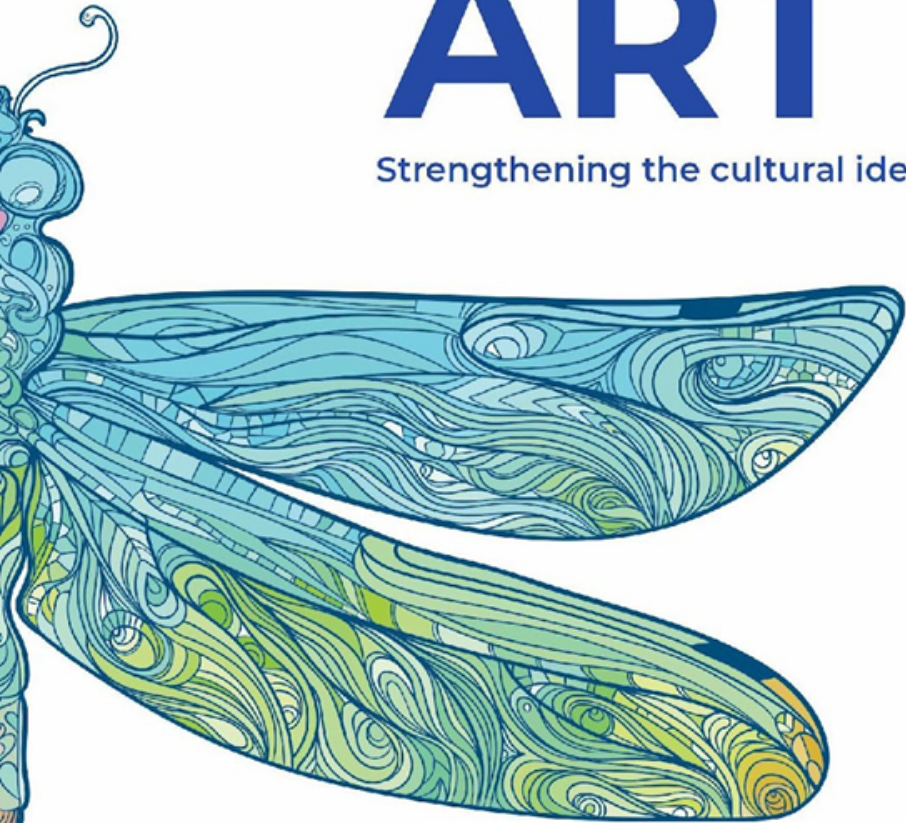
## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA

- Thousand shades of Art Nouveau

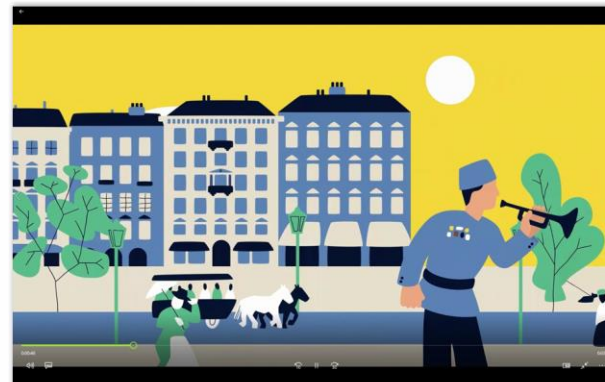
Iparművészeti Múzeum Museum, Budimpešta

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## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA



- From Viennese Modernism to the Present

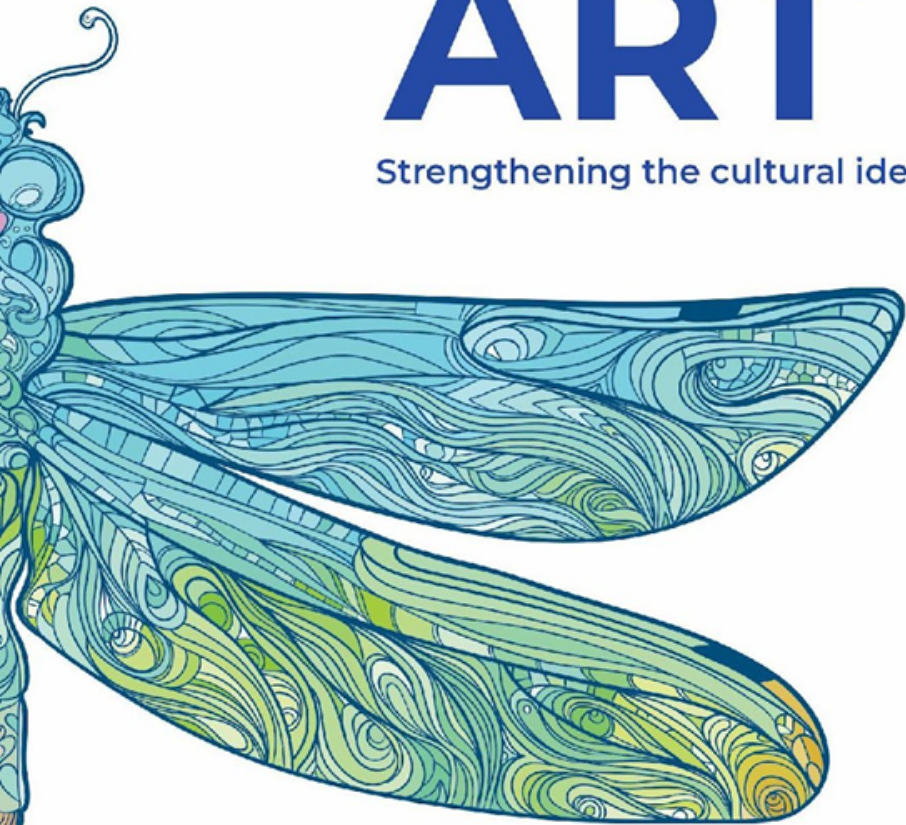
Museum für angewandte Kunst steht für eine außergewöhnliche Verbindung zwischen angewandter Kunst, Design, Architektur und Gegenwartskunst, Beč





# ART NOUVEAU2

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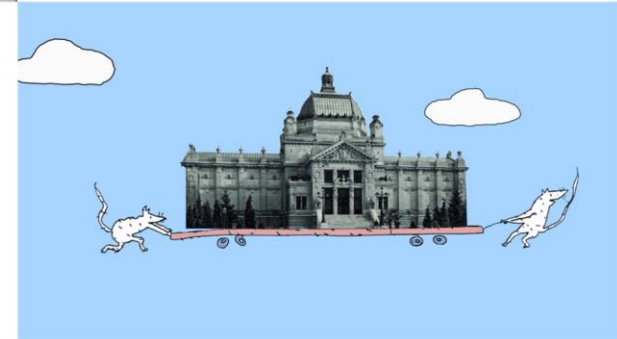


## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA



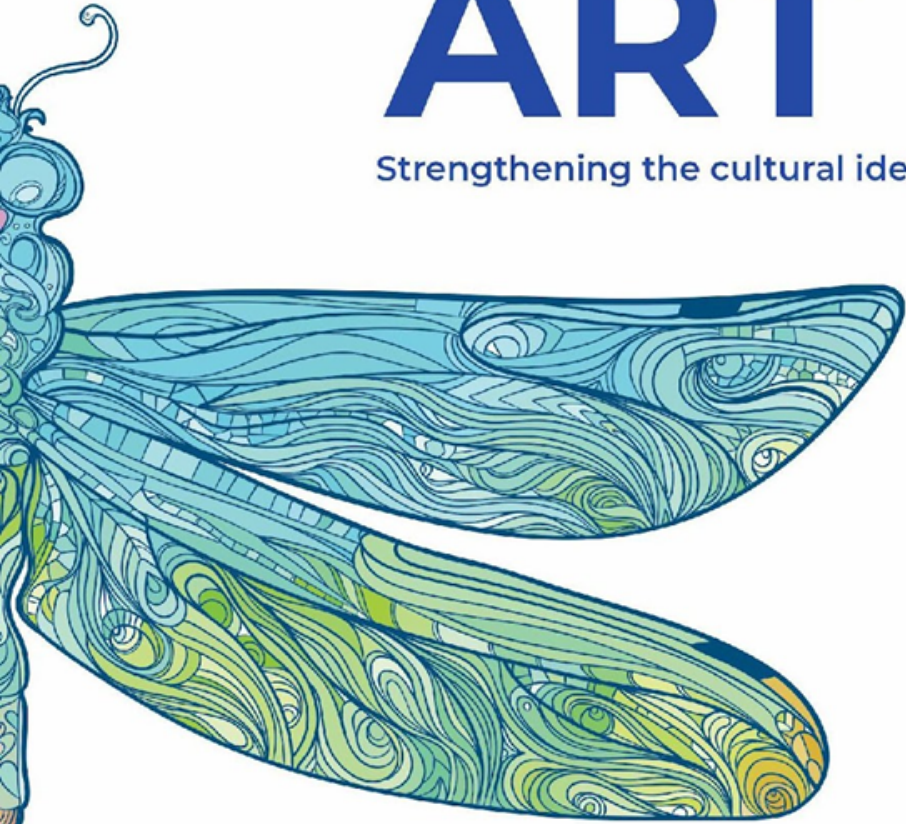
- Art Nouveau... upgrade in progress...

Muzej za umjetnost i obrt, Zagreb



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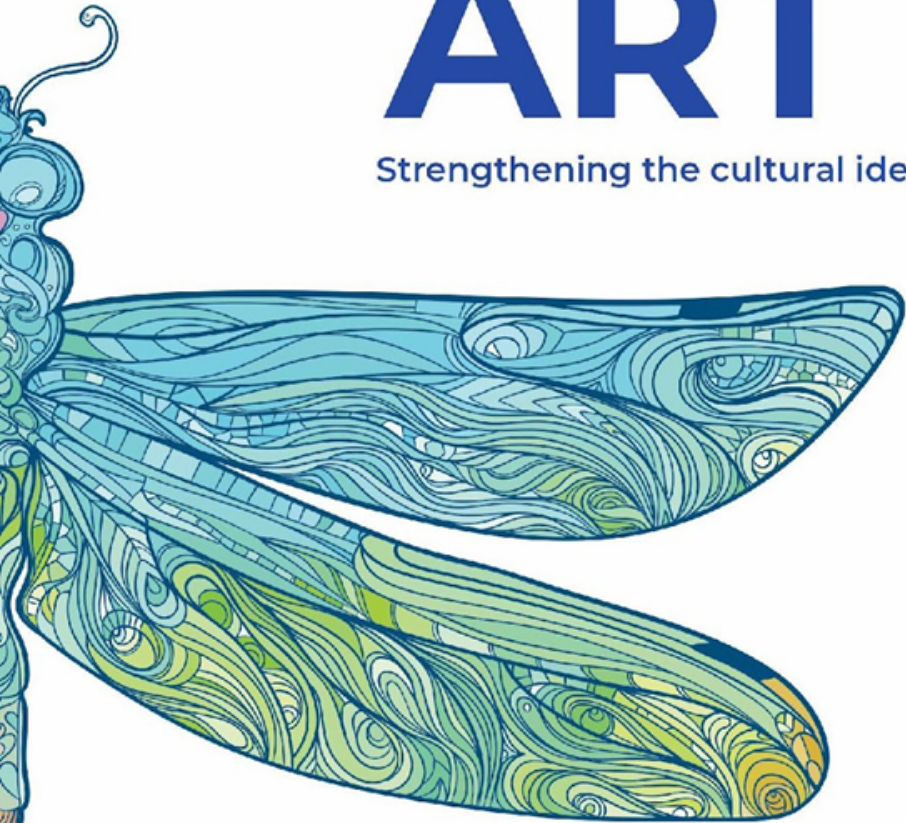
## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA

- Edukativni film Muzeja za umjetnost i obrt

<https://www.youtube.com/watch?v=dW-VbxzcvKw>

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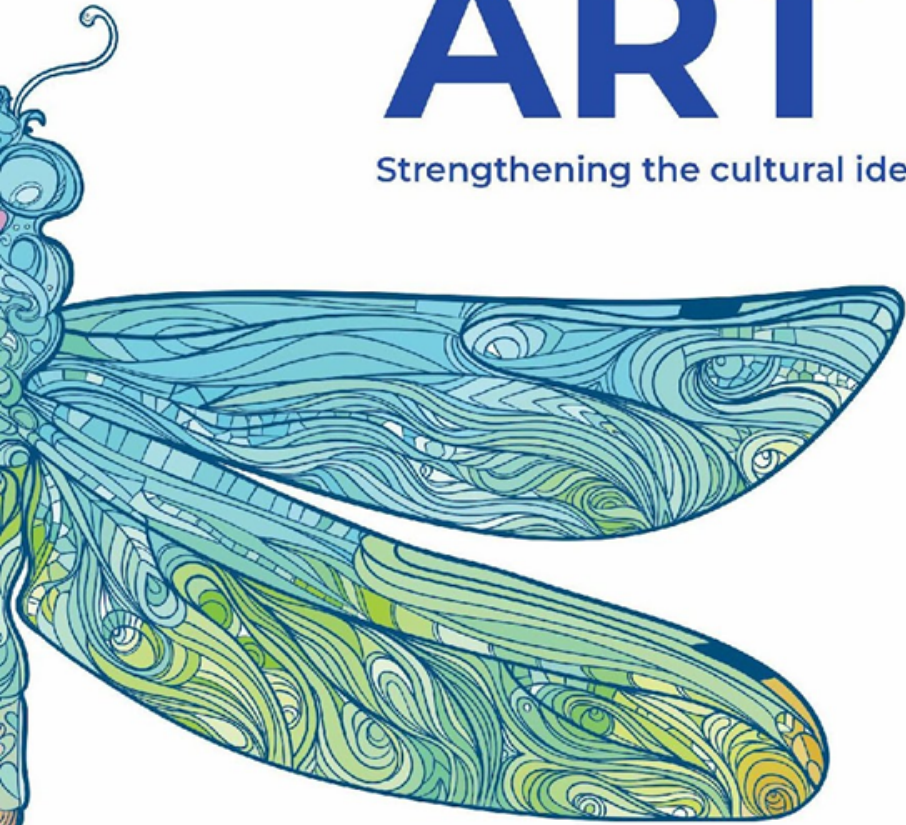
## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA

- Svjetski dan secesije (WAND), 10.lipnja

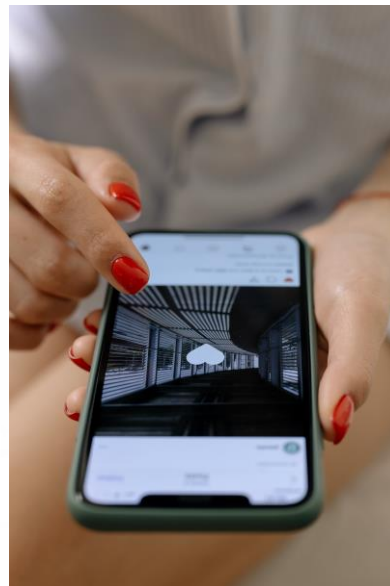


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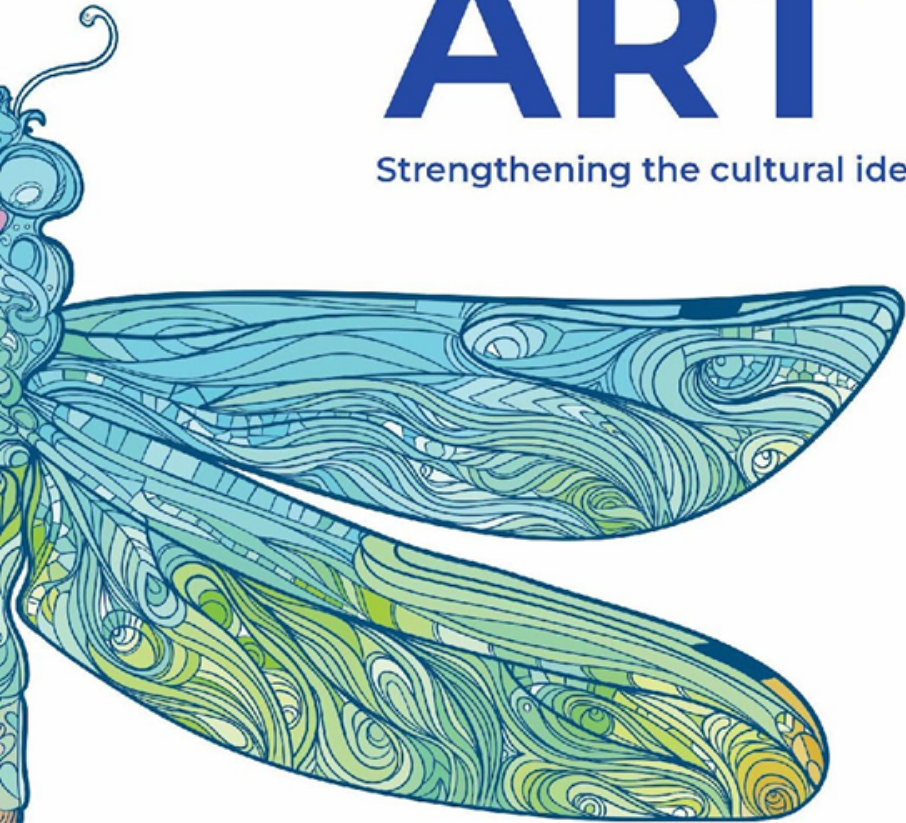
## SINERGIJA SECESIJSKIH UMJETNIČKIH OSTVARENJA I DIGITALNIH TEHNOLOGIJA



- APP NOUVEAU mobilna aplikacija

# ART NOUVEAU2

Strengthening the cultural identity of the Danube region by building on common heritage of ART NOUVEAU



**SINERGIJA SECESIJSKIH UMJETNIČKIH  
OSTVARENJA I DIGITALNIH TEHNOLOGIJA**

**Hvala na pažnji!**