



Boost
Digi
Culture

Usavršavanje stručnjaka u kulturi i baštini
u području digitalne pismenosti i vještina

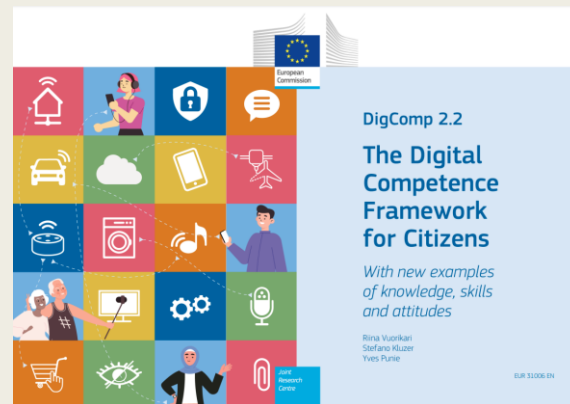
Vlatka Lemić, Ivana Čurik
ICARUS Hrvatska

EU inicijative za digitalnu baštinu

- Recommendation on the digitisation and online accessibility of cultural material and digital preservation (2011/711/EU)
- Europeana & Europeana Pro
- Declaration of cooperation on advancing digitisation of cultural heritage (2019)
- European Heritage Alliance Manifesto „Cultural Heritage: a powerful catalyst for the future of Europe“ (2020) ...
- Towards a new policy framework to make cultural heritage institutions ready for the digital age (2021)
- European data space for cultural heritage
- Expert Group on Digital Cultural Heritage and Europeana (DCHE)
- Expert Group on the common European Data Space for Cultural Heritage (CEDCHE) ...

Europe's Digital Decade

- ❑ Open Science Agenda & pan-European infrastructure consortia
- ❑ European Strategy for data ❑ European Data Governance Act (2022)
- ❑ Digital Europe Programme (DIGITAL) ❑ <https://digital-strategy.ec.europa.eu/en/activities/earchiving>
- ❑ Digital Competence Framework for Citizen (DigComp)
- ❑ EU Digital Skills and Job Platforms
- ❑ Common European Data Spaces
- ❑ Digitalisation in Europe - 2023 edition



BoostDigi *Culture*

A Sustainable Framework for Improving the Digital Upskilling of Adult Cultural Professionals

<https://boostdigidculture.eu/>



Erasmus program

- ❑ Erasmus+ je program u područjima obrazovanja, osposobljavanja, mladih i sporta
- ❑ Ključna područja: mobilnost i suradnja-> širenje i iskorištavanje rezultata
- ❑ otvoreni pristup rezultatima projekata radi potpore učenju, poučavanju, osposobljavanju i radu s mladima
- ❑ KA2 – Suradnja za inovacije i razmjena dobre prakse
- ❑ Prioriteti za 2021-2027: podrška zelenoj tranziciji, provedba digitalne transformacije, promicanje socijalne inkluzije i raznolikosti, jačanje demokratskih vrijednosti i angažmana građana

BDC projekt

Erasmus+ projekt “A Sustainable Framework for Improving the Digital Upskilling of Adult Cultural Professionals”
→ unaprjeđenje i razvoj digitalnih vještina kulturnih i baštinskih stručnjaka

Partners: Digital Opportunities (Njemačka), Exeo Lab (Italija), INNOVATION HIVE (Grčka), RightChallenge (Portugal), Synthesis Center for Research and Education Limited (Cipar), ICARUS Hrvatska

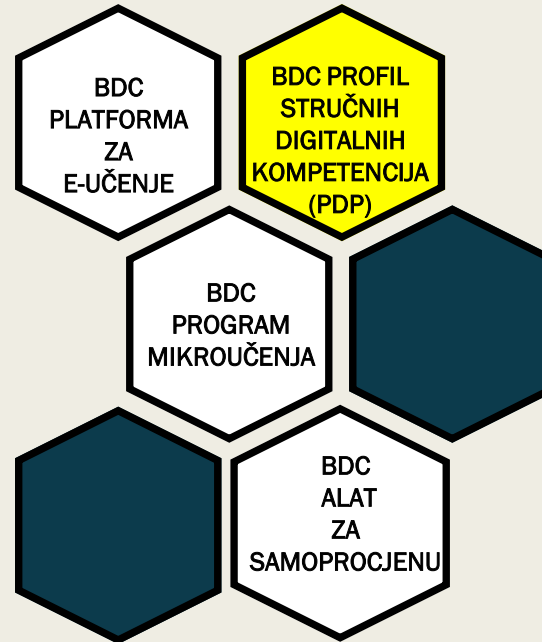
<https://boostdigidculture.eu>

<https://www.icarushrvatska.hr/projekti-i-suradnje/bdc>

BDC ideja

- održivi i uključivi okvir za stručno usavršavanje na području digitalne kulturne baštine -> za male i srednje ustanove
- osposobljavanje djelatnika za uvođenje digitalne kulture u programe baštinskih ustanova
- promicanje svijesti o važnosti digitalne pismenosti i edukacije radi postizanja otpornosti i održivosti AKM-sektora
- umrežavanje i razmjena iskustava

BDC rezultati

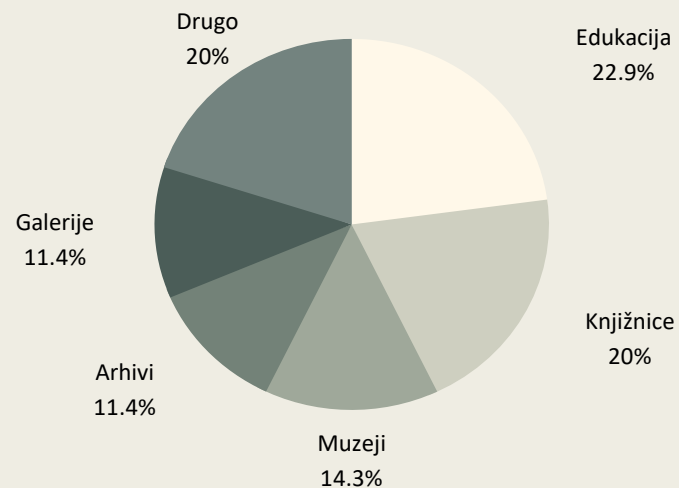


- ❑ **Platforma za e-učenje** - omogućuje slobodan pristup obrazovnim materijalima za unaprjeđenje digitalnih znanja i vještina te nudi prostor za razmjenu znanja i iskustava (forum, digitalna mapa)
- ❑ **Profil digitalnih kompetencija (PDP)** - utemeljen na europskom okviru DigComp, definira temeljne kompetencije potrebne djelatnicima baštinskih ustanova u digitalno doba
- ❑ **Alat za samoprocjenu** - na temelju profila stručnih digitalnih kompetencija omogućuje procjenu vlastitih digitalnih vještina i upućuje polaznike na odgovarajući stupanj programa mikroučenja
- ❑ **Program mikroučenja** - na dinamičan i pristupačan način, pomoću videomaterijala, obrađuje teme važne za unaprjeđenje digitalnih kompetencija baštinskih stručnjaka

Profil digitalnih kompetencija (PDP)

Metodologija

- Istraživanje
- Okvir (DigiComp 2.2)
- Fokus grupe



5 područja, 21 kompetencija, 8 razina vještina



<https://www.digcomp-project.eu/web/it/digital-competences/>

Izazovi:

- više posla, manje vremena
- brzina tehnoloških promjena
- nedostatak vodstva i edukacije u digitalnom usavršavanju
- nedostatak financijskih sredstava za digitalne sadržaje i infrastrukturu
- predrasude (npr. digitalne vještine se ne tiču kulturnog sektora)
- problemi očuvanja digitalne građe
- imperativ stvaranja atraktivnog sadržaja

Preporuke:

- kratke, dinamične prezentacije orijentirane na praksu
- video i animacije (lakše razumijevanje)
- online prostor gdje se mogu postavljati pitanja i dobiti savjeti
- program učenja ne smije zanemariti osnove

1. INFORMACIJSKA & PODATKOVNA PISMENOST	1.1	analiza i interpretacija podataka	OSNOVNO SREDNJE NAPREDNO
	1.2	skrb o podacima i očuvanje podataka	
	1.3	vrednovanje informacija i podataka i informacijska etika	
2. KOMUNIKACIJA & SURADNJA	2.1	mrežni bonton	
	2.2	digitalna suradnja	
	2.3	razvoj publike	
3. STVARANJE DIGITALNOG SADRŽAJA	3.1	autorska prava i licence	
	3.2	upravljanje digitalnim repozitorijima	
	3.3	integracija i obrada digitalnog sadržaja	

Co-funded by the
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of the European Union

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PROFESIONALNI PROFIL DIGITALNIH KOMPETENCIJA

ZAVRŠNO IZVJEŠĆE

LISTOPAD 2022.



PRIPREDILA
ANA VUKADIN

<https://boostdigidculture.eu/index.php/project-result-2/>

I. Informacijska i podatkovna pismenost



I.1 Analiza i interpretacija podataka

I.2 Skrb o podacima i zaštita podataka

I.3 Vrednovanje informacija i podataka i informacijska etika

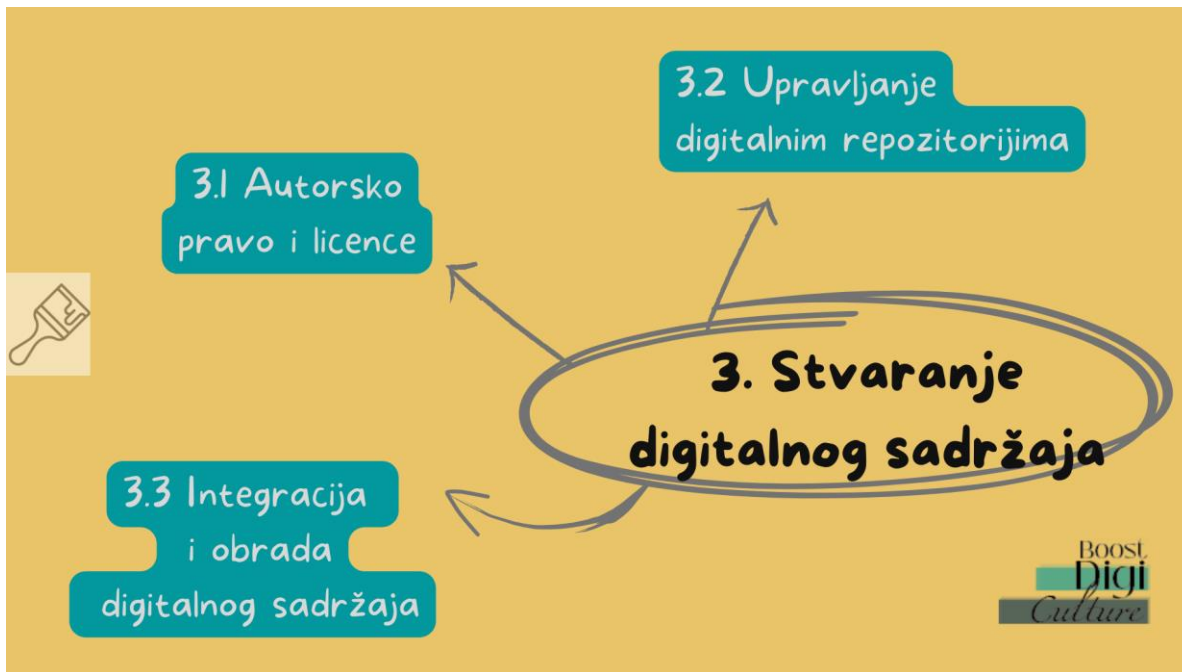
2. Komunikacija i suradnja



2.1 Mrežni bonton

2.3 Razvoj publike

2.2 Digitalna suradnja



Okvir:

- procjena digitalnih kompetencija AKM stručnjaka
- usmjeravanje na odgovarajuću razinu mikroučenja

Metodologija:

- Okvir (DigiComp 2.2)
- PDP kao polazište
- Format upitnika

Korištenje alata za samoprocjenu

The screenshot displays the BoostDigiCulture website interface. At the top, there is a navigation bar with links for Home, Language, PDP, Digital Culture Map, Self Assessment, Forum, and Webpage. The main content area features a large banner with the text "BoostDigiCulture" and a description of the Erasmus+ project. Below the banner, there are two buttons: "Login" and "Register".

Register

First Name Last Name
Email Address
Your Password
Repeat Your Password
Add a new Organization
[First Create Organization and then Create Account with the new application](#)

Organization Name
Organization Country
Organization City
Organization Website
Organ. Address Organ. Postal C.

Edit Personal Information

Upon Shadows
Organization
Profession
Languages
Email
Joined at: Nov 14, 2022, 9:55 (UTC)

About Me
Name

Login
Already have an account?

Register
Don't have an account yet?

Metodologija:

- PDP kao polazište – 3 razine,
- Video format, pripovjedanje, interaktivni sadržaj
- Mikroučenje kao pristup
- Pripremljeno u skladu s “DigComp at Work Implementation Guide” (2020)

Microlearning Videos

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- 30 videos in total
- Length 5-12 minutes
- Following same template structure
- Focused on three competence areas
 - 1) information & data literacy
 - 2) communication & collaboration
 - 3) digital content creation



Session 1: Information & data literacy

BEGINNER	INTERMEDIATE	ADVANCED
Introduction to online analytics	Conducting an online survey	Artificial intelligence in GLAMs
Introduction to data curation	Data sharing and reuse	Linked open data for GLAMs
Digital security	Personal data protection	
Evaluation of online sources	Digital ethics	

Session 2: Communication and collaboration

BEGINNER Using analytics and	INTERMEDIATE	ADVANCED
Introduction to audience development	Using Discord to grow your community	Using analytics and ads to target a specific audience
Introduction to digital collaboration	Collaborative e-learning tools	Project management tools for digital collaboration
Digital collaboration for co-creation	Netiquette rules to address inclusion and web accessibility	Netiquette rules for accessible cultural websites and exhibitions
Introduction to the rules of netiquette		

Session 3: Digital content creation

BEGINNER	INTERMEDIATE	ADVANCED
Introduction to copyright	Copyright in the workplace	Guiding others on copyright
Introduction to digital editing tools	Creating new and original digital content	Creating impact with digital collections
Using and sharing digital content	Integrating digital content in GLAM	
Setting up a digital collection	Managing a digital collection	

Module 1: Information and Data Literacy



Module 1 Beginner

BoostDigiCulture · Playlist

Digital security · 5:33

Evaluation of online sources · 10:22

PRIKAŽI CIJELU PLAYLISTU

Module 2: Communication and Collaboration



Module 2 Beginner

BoostDigiCulture · Playlist

Introduction to audience development · 10:40

Introduction to the Rules of Netiquette · 11:32

PRIKAŽI CIJELU PLAYLISTU

Module 3: Digital Content Creation



Module 3 Beginner

BoostDigiCulture · Playlist

Introduction to digital editing tools · 4:59

Introduction to copyright · 5:53

PRIKAŽI CIJELU PLAYLISTU

<https://www.youtube.com/@BoostDigiCulture>

Okvir:

- Digitalna infrastruktura digitalna infrastruktura (moduli za učenje i drugi alati),
- Prilika za umrežavanje GLAM stručnjaka(digitalna mapa)
- Osnaživanje (jačanje otpornosti) putem digitalne kulture i pismenosti

Korištenje e-platforme

The screenshot shows a web browser window with several tabs open, including 'BoostDigiCulture' and 'Google Sheets Online Spreadsheet'. The browser address bar shows '127.0.0.1:8000/ev/home/'. The website header includes the BoostDigiCulture logo, a user login status 'Logged in as: Upon Shadows Logout', and navigation links for 'Home', 'Language', 'PDP', 'Digital Culture Map', 'Self Assessment', 'Forum', and 'Webpage'. The main content area features a large background image of a classical bust. On the left, a white box titled 'Dive into our E-learning Activities' contains text about e-learning modules and a link to the 'Professional Digital Competence Profile'. Below this is a 'Starting Self Assessment Tool' section with a progress bar and a 'EVALUATE YOUR DIGITAL SKILLS' button. On the right, a 'Top 10 Forum Threads!' section is partially visible, followed by a 'Digital Culture Map of Europe' section featuring a map of Europe with several blue location pins and descriptive text about the map's purpose.

BoostDigiCulture

Logged in as: Upon Shadows Logout

Home Language PDP Digital Culture Map Self Assessment Forum Webpage

Dive into our E-learning Activities

Our E-learning Modules are designed to update your digital skills

Professional Digital Competence Profile

Learn more about the findings of the Professional Digital Competence Profile (PDP), which was developed as a reference framework for our e-learning platform and as a basis for the Microlearning upskilling programme and the self-assessment tool. The PDP illustrates the most important digital competences for GLAM professionals and is based on the Digital Competence Framework for Citizens (DigComp).

Starting Self Assessment Tool

This tool helps you track your progress during the e-learning activities. Start by taking the self-assessment to find out your initial Digital Skills level. You can take the self-assessment again after you've finished the Microlearning upskilling programme to receive your final BoostDigiCulture badge certifications.

[EVALUATE YOUR DIGITAL SKILLS](#)

Top 10 Forum Threads!

Digital Culture Map of Europe

Join our network! In this map, the profiles of adult cultural professionals and small and medium-sized cultural organisations from across Europe are displayed. You can use the map to get in touch with peers and mentors to collaborate and learn about best practices in digital cultural heritage.

The map shows Europe with several blue location pins indicating digital culture map locations in various countries, including Germany, France, Italy, Spain, and the UK.

Co-funded by the European Union

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use that might be made of the information contained therein.

2021-1-DE02-KA220-ADU-000035248



Hvala na pozornosti!

